



Sport & Recreation Strategy

Strategic directions and City facilities

2019 - 2029



ACKNOWLEDGEMENT TO COUNTRY

The City of Bunbury acknowledges the Wardandi Noongar People as the traditional custodians of the land we are situated on and their Elders past, present, and emerging. The City of Bunbury acknowledges and respects the continuing culture and the contribution made to the life of this city and this region.

MAYOR'S MESSAGE

This important work is the culmination of many months of workshops, one on one interviews and research involving Bunbury based sporting and recreation groups, State Government sporting representatives and interested individuals. The number of people attending workshops and making submissions clearly demonstrates the high level of interest in this project and the resultant strategy.

Most residents and visitors know the importance of the City providing active and passive sporting and recreational facilities. As they are multi-million dollar investments they require long term planning and must be balanced with other capital commitments the City rate-payers fund. Being a regional centre, Bunbury also has a challenge to provide high standard facilities to attract State and National events, that fact is recognised by governments as they assist with funding whenever possible.

Our City staff have worked diligently over the past few years to provide accurate estimates of life remaining of current structures and the cost to maintain those to acceptable levels. A number of the submissions outline and encourage further investment and upgrading of the current facilities. The City Council will consider the submissions detailed in this strategy then finalise adoption in due course. Once this process is complete, the future of the City's sporting and recreation facilities will be guided by the strategy.

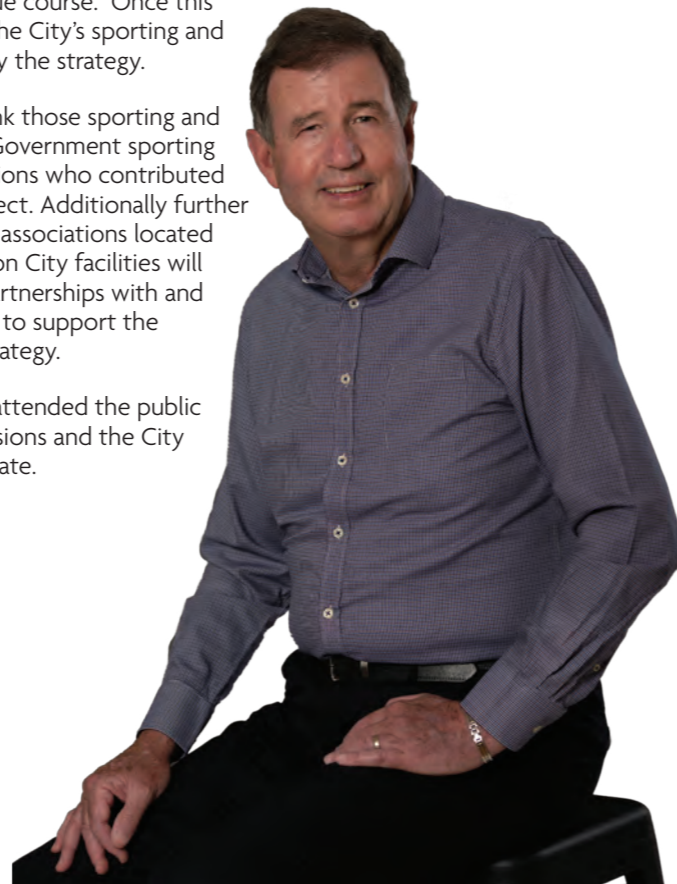
On behalf of the City Council I thank those sporting and recreation clubs and groups, State Government sporting representatives and other organisations who contributed their time and efforts with the project. Additionally further work with other sporting clubs and associations located within the City that are not reliant on City facilities will inform future developments and partnerships with and between the City and these groups to support the delivery of the objectives of the strategy.

I also wish to thank everyone who attended the public engagement sessions, made submissions and the City of Bunbury staff for their work to date.

Mayor



Mr Gary Brennan



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EXECUTIVE SUMMARY

Sport has long been part of the Australian psyche. As a nation we know that it is good for us both in terms of health and wellness benefits and the sense of community pride that comes from local, regional, state and national triumphs.

However until recently this value has been largely unrecognised, particularly by policy makers. With little research or empirical data to support value claims, sport and its related infrastructure has relied on anecdotal evidence about its benefits to individual and community health and wellbeing. Recent research by the Australian Sports Commission working with KPMG and La Trobe University has provided quantitative data that highlights the real value of sport and associated infrastructure.¹

This report identifies sport as having an annual national value of \$16.2B comprised of \$6.3B in direct economic benefits, \$4.9B in health benefits and social benefits of \$5.1B. These findings clearly identify sport and physical activity as a key enabler of health and economic benefits but also a number of significant social benefits including social inclusion, reduced crime and anti-social behaviour, community pride and community trust. The City's 2019 Markyt Community Scorecard identifies Sport and Recreation and the South West Sports Centre as key benchmark strengths when measuring the City as a 'place to live' whilst both also achieved 94% positive performance ratings from the community and are identified as priorities within the Community Action Plan.

Putting this national data into a more local context the value of sport to the Bunbury Geographe region is \$58.11M per year, based on an estimated population of 90,000². This breaks down to \$22.47M in economic benefit, \$17.4M of health benefits and \$18.2M of social benefits accruing to the region every year. Through work with Parks and Leisure (WA), Edith Cowan University (ECU) and Leisure Institute of Western Australia (LIWA) the South West Sports Centre's annual social value (health, social and economic benefit) is estimated at \$4.75M per year.

In order to capitalise on the identified benefits of sport and physical activity, it is imperative that strategic investment in facilities, clubs and events is planned and funded. Additionally the shift towards health related physical activity should be reflected in the outputs and benefits of optimised provision of community sports infrastructure identified as key success criteria. These include but are not limited to multi-use facilities, inclusive environments, modern and fit

for purpose facilities and the ability to manage peak capacity demands effectively.

This Strategy outlines the investment required to meet growing population and community demand for sporting infrastructure. The strategy initially focuses on ensuring the City of Bunbury sporting facilities meet the identified needs. It identifies projects already within the City's Long Term Financial Plan and new projects not listed but identified as priorities as a result of the development of this strategy. This will ensure the City continues to benefit from the economic, health and social rewards derived from an active community as well as developing integrated service solutions that support improved mental health and community wellbeing.

The report recommendations are the result of extensive consultation with sporting groups; the community, key stakeholders including the Department for Local Government, Sport and Communities (DLGSC), WA Country Health Services (WACHS) and surrounding Local Government Authorities (LGAs) as well as industry trends, research data and forecast population changes. 83% of feedback received through the various consultation processes identified the South West Sports Centre as the highest priority.

The Strategy is underpinned by Council's strategic direction to co-locate user groups (where appropriate) and develop modern, financially sustainable, fit for purpose facilities that maximise multi-use opportunities and are planned within a regional context to align with any potential external funding requirements. As an informing document it provides strategic guidance to Council and the Community in relation to the provision of sport, recreation and physical activity; it also links directly to the City's Public Open Space Strategy (Parks and Playgrounds) in relation to the provision and maintenance of sportsgrounds.

The Strategy will also guide the City with regard to how it supports and partners with other organisations delivering sport and recreation activities within the City; examples of such organisations include the Bunbury Turf Club, Bunbury Trotting club, Bunbury Speedway and Karting Clubs, Koombana Bay and Bunbury Sailing Clubs, the Bunbury Rowing Club and Powerboat Club.



¹ KPMG, The True Value of Community Sport Infrastructure, 2018

² Australian Bureau of Statistics, Estimated 2019 national population



- Ensuring that existing and planned facilities meet the current and future needs of the Bunbury community, including where relevant the wider Bunbury Geographie Region;
- Providing access to sustainable sport and recreation facilities that cater for the needs of people of all abilities;
- Developing and implementing strategies, partnerships and community initiatives that increase participation in sport and physical activity to support public health improvements across all sporting clubs and associations based within or using City owned sporting facilities.
- Developing mutually beneficial partnerships with State Government agencies and private sector partners that support improved health related outcomes for the

community; and

- Providing and maintaining a high standard of recreational open space and sporting facilities.
- Facilitating community and stakeholder participation in decision making.

This Strategy has been developed through the review of previous plans, strategies and master plans, extensive community and stakeholder consultation, as well as reference to industry trends (sport, recreation and health) and Federal and State Government policies in relation to health and physical activity. The actions identified will enable the City of Bunbury to lead the way in providing modern, fit for purpose, financially sustainable facilities that support an active and healthy community.

REGIONAL CONTEXT

As the regional centre of the South West, Bunbury's sporting facilities serve residents from a wide region. This means that the City's sporting facilities are used by residents of surrounding Local Governments on a regular basis, as well as providing facilities for regional competitions on a semi-regular basis that service the South West community; over and above this many facilities also host state and national competitions.

Conversely the burden of provision for these facilities falls entirely to the City; outwardly as a result it may appear that the City over provides both the number and type of facilities when compared to standard benchmark data across similar Local Government areas. This supports the assertion that there is no universally fixed standard to identify how much sporting space should be provided within a community; as urban hierarchy, demographics, geography and socio cultural influencers all affect the demand a community has for sporting facilities and space.

Sporting facilities within the City of Bunbury have evolved over time as the City has grown. As a result many of these facilities service the wider Bunbury Geographie urban area and South West region and have developed to support these demand and usage patterns. However recent urban growth has predominantly occurred in the outer urban areas that fall within the local government authorities of Capel, Dardanup and Harvey. Whilst this growth has resulted in significant population increase over the last 10-15 years along with increased demand for facilities within the City it has not resulted in a concurrent increase in funding to support the City's community sporting facilities.

The Department of Sport and Recreation's Bunbury Wellington Sports Facilities Plan (2013) addresses current and future facility demands across the urban area. This document is aligned to State planning for sporting facilities in the region although it does not address how regional facilities are or should be funded into the future.

The Plan identifies the South West Sports Centre (SWSC), Hay Park and Hands Oval as the principal regional sporting facility and sporting reserves. It highlights the SWSC as a priority for investment as the principal regional indoor sporting facility that has the highest potential to contribute to economic growth in the region from a sport and recreation perspective³

The plan also identifies areas of key strategic focus across the region that will guide community sporting facility planning that are included in the preparation of this strategy, these include:

- A consistent approach to strategic planning with increased communication and information sharing between Local Governments.
- Improved business and feasibility planning in the sector.
- A more formalised and integrated approach for assessing new facility priorities and implications across Local Government areas.

³ Department of Sport and Recreation, *Bunbury Wellington Sports Facilities Plan 2013*



BENEFITS OF PHYSICAL ACTIVITY

“Sport participation by Australians is becoming increasingly passive. Australians need to put down the remote control and mobile devices and head outdoors for a half hour walk”⁴

Concerns of this nature reflect the increasingly sedentary lifestyle that is a key causal factor in the increase in the chronic burden of disease that is negatively impacting the nation socially and economically.

The benefits of physical activity have been well documented throughout the nations of the developed world where it is recognised that the decline in participation in physical activity is a major contributory factor in the increased risk of many chronic diseases. Australia is no exception with the ongoing decline in physical activity adversely affecting the physical and mental health of the nation. Based on 2016 census data Australia is now ranked the fifth most overweight nation with 28% of the adult population (15 years and over) classified as clinically obese⁵; representing a continuation of an upward trend since 1990 which shows little sign of declining. Most recently the Nuffield Trust⁶ identified Australian adolescents and children (aged 10-24 years) as the third highest Disability Adjusted Life Year (DALY) risk group behind New Zealand and the USA. A DALY is a summary measure of the number of healthy life years lost from death and illness to estimate how much disease affects the life of the population. Across the 19 high income nations studied, 8.5% of Australian adolescents are obese, ranking Australian youths fourth behind only Canada, New Zealand and the USA.

Physical activity is a key factor for healthier and happier communities as identified below; the recently released Federal Government Report into the Obesity Epidemic in Australia cites the introduction of a National Physical Activity Strategy as a key recommendation to improving the nation's health.

	<p>Brain Health Exercise training can increase brain size and improve memory - reducing the risk of dementia.</p>		<p>Heart and Lung Health Physical activity strengthens your heart and improves lung function - reducing your risk of coronary heart disease and heart attack.</p>
	<p>Mental Health Regular physical activity reduces the risk of depression and has a range of benefits for mental health.</p>		<p>Bone Health Physical activity increases bone mineral density - Important for bone strength; reducing risk of fractures and osteoporosis.</p>
	<p>Social benefits Organised physical activity creates opportunities for meeting new people and socialising.</p>		<p>Environmental benefits Physical activity, as a form of active transport, reduces our carbon foot print.</p>

Sport Australia, 'Find Your 30'

⁴ Dr David Hughes, Chief Medical Officer, Australian Institute of Sport

⁵ Obesity Australia, 'Obesity: A national epidemic and its impact on Australia.'

⁶ Nuffield Trust, 'International comparisons of health and wellbeing in adolescence and early childhood, 2019'

CURRENT AUSTRALIAN RECOMMENDATIONS AND GUIDELINES FOR PHYSICAL ACTIVITY⁷

In 2017, the Commonwealth of Australia (Department of Health) updated their guidelines for the amount of physical activity both Australian children and adults should be participating in on a weekly basis. The physical activity guidelines also provide recommendations on sedentary behaviour; these guidelines are aligned to the US Centre for Disease Control and Prevention's (CDC) Second Edition (2018) of the Physical Activity Guidelines for Americans, The US CDC is regarded as the pre-eminent body in understanding the relationship between physical activity and health.

Children (0-5 years)

Physical Activity Recommendations

- **Infants (Birth to One Year)** – physical activity through supervised interactive floor based play in safe environments should be encouraged from birth. For those not yet mobile, 30 minutes of tummy time, including reaching, grasping, pushing, pulling and crawling spread throughout the day during awake periods is encouraged.
- **Toddlers (1-2 years)** – should spend at least 180 minutes per day doing a variety of physical activities including energetic play such as running, jumping and twirling spread throughout the day – noting more is better.
- **Pre-school Children (3-5 years)** – should spend at least 180 minutes per day in a variety of physical activities, of which 60 minutes is energetic play such as running, jumping, kicking and throwing spread throughout the day – noting more is better.

Sedentary Behaviour Recommendations

- Infants (Birth to One year) – should not be restrained for more than 1 hour at a time (e.g. in a stroller, car seat or high chair). Infants should also not spend any time watching TV or using other electronic devices (DVDs, computer, tablets or electronic games). Instead, when sedentary, the caregiver is encouraged to engage with them through activities such as reading, singing, puzzles and storytelling.
- Toddlers (1-2 years) – should not be restrained for more than 1 hour at a time (e.g. in a stroller, car seat or high chair) or sit for extended periods. For those toddlers younger than 2 years, screen time is not recommended during sedentary periods. For those aged 2 years, screen time should be no more than 2 hours in total throughout any 24 hour period – noting less is better. When toddlers are sedentary, caregivers are encouraged to engage with them through activities such as reading, singing, puzzles and storytelling.
- Pre-school Children (3-5 years) – should not be restrained for more than 1 hour at a time (e.g. in a stroller or car seat) or sitting for extended periods. Sedentary screen time should be no more than 1 hour in total throughout any 24 hour period – noting less is better. When pre-schoolers are sedentary, caregivers are encouraged to engage with them through activities such as reading, singing, puzzles and storytelling.

⁷ Department of Health, 'Australia's Physical Activity and Sedentary Behaviour Guidelines, 2017'



TRENDS IN SPORT, RECREATION AND PHYSICAL ACTIVITY⁸

Future planning for sport and recreation within the City of Bunbury will need to consider the shifting trends in sporting participation that are occurring at a global scale. These ‘megatrends’ are shaping the way people involve themselves in sport, recreation and physical activity and will influence decision making at a local level when it comes to ensuring facilities and services meet changing demand.

A Perfect Fit – Personalised sport for health and fitness. Participation rates in non-organised activities such as group fitness classes, running, walking, gym and fitness have all risen sharply over the last decade. This increase can be contributed to people having increasingly busier lifestyles alongside an increased awareness in the importance of being healthy. With expenditure on healthcare as a proportion of total expenditure rising and continuing to rise there is a growing recognition of the important role sport and physical activity has to play in managing the nation’s physical and mental health and wellbeing.

Bunbury has witnessed the growth in popularity in personalised sport for health and fitness in recent years. During this time the level of competition within the sector has increased considerably with the introduction of new, privately owned facilities and the growth in personal training related activities utilising reserves throughout the City and wider urban area. In addition the neighbouring local government authorities of Harvey and Dardanup have developed or extended their health and fitness offerings at Leschenault Leisure Centre and Eaton Recreation Centre. These factors have and continue to require the City’s premier sports facility at the South West Sports Centre (SWSC) to adapt to remain competitive. In order for the SWSC to continue to remain competitive within the market it must continue to refine and improve its programs and services, whilst at the same time ensuring that its facilities are modern, fit for purpose and aligned to changing demands in this important and growing industry sector.

Extreme to Mainstream – Lifestyle, adventure and alternative sports are increasingly popular with younger generations (Gen Z and Millennials in particular). These sports typically involve complex, advanced skills and have some element of inherent risk and thrill seeking; they are also more likely to use online content to attract participation. Examples include BMX, skateboarding, parkour and multi endurance events such as Tough Mudder.

This growth is reflected locally with increased participation in club based activities such as the Bunbury BMX Club), passive use of the St Marks Urban Bike Park and the current demand for improved youth and skate facilities associated with the proposed Bunbury Youth Precinct Project.

More than Sport – The broader benefits of sport and physical activity are increasingly recognised by Governments, business and communities. Sport and physical activity are recognised as key drivers to achieving many social and economic outputs that support positive social and community welfare including mental wellbeing, crime prevention, social cohesion and inclusion.

This is a significant area of focus at National, State, regional and local levels as agencies work to establish the true value of sport and sporting infrastructure to communities by apportioning dollar values to the economic, health and social outcomes derived from participation in sport and physical activity. The City is working with Parks and Leisure WA (PLAWA) in this space to determine these values at the South West Sports Centre.

Everybody’s Game – Australia (like most other OECD nations) is facing an ageing population which not only negatively impacts the demand on healthcare expenditure but is changing the types of sports and physical activities that we get involved in. To retain strong participation rates sports will need to embrace the ageing population whilst also catering for an increasingly multi-cultural society.

Bunbury’s demographic includes more within the older age ranges than the national average; this increases the importance in ensuring that facilities, programs and associated services delivered by the City adapt to the changing demands of shifting population demographics.

New Wealth, New Talent – Population and income growth throughout Asia is creating opportunities in Australia to develop new markets on the sports field as well as in the business of sport.

⁸ Australian Sports Commission/CSIRO 2013, *The Future of Australian Sport*

Children (5-12 years) and Young People (13-17 years)

Physical Activity Guidelines

- For health benefits children aged 5-12 years should accumulate at least 60 minutes of moderate to vigorous physical activity every day.
- Children’s physical activity should include a variety of aerobic activities, including some vigorous intensity activity.
- On at least 3 days per week, children should engage in activities that strengthen muscles and bones.
- To achieve additional health benefits, children should engage in more activity – up to several hours per day.
- For health benefits young people aged 13-17 years should accumulate at least 60 minutes of moderate to vigorous physical activity every day.
- Children’s physical activity should include a variety of aerobic activities, including some vigorous intensity activity.
- On at least 3 days per week, children should engage in activities that strengthen muscles and bones.
- To achieve additional health benefits, children should engage in more activity – up to several hours per day.

Sedentary Behaviour guidelines

- To reduce health risks children aged 5-12 years and young people aged 13-17 years should minimise the time they spend being sedentary every day. To achieve this children and young people should:
 - Limit use of electronic media for entertainment (e.g. TV, seated electronic games, computer and smart technology use) to no more than 2 hours per day – lower levels are associated with reduced health risks.
 - Break up long periods of sitting as often as possible.

Adults (18-64 years)

Physical Activity Guidelines

- Doing any physical activity is better than doing none. If you currently do no physical activity, start by doing some and gradually build up to the recommended amount.
- Be active on most but preferably every day of the week.
- Accumulate 150-300 minutes (2 ½ - 5 hours) of moderate intensity physical activity or 75-150 minutes (1 ¼ - 2 ½ hours) of vigorous intensity physical activity or an equivalent combination of both moderate and vigorous activities each week.
- Do muscle strengthening activities on at least 2 days per week.

Sedentary behaviour Guidelines

- Minimise prolonged sitting
- Break up long period of sitting as often as possible.

Older Australians (65 years and older)

There are 5 physical activity recommendations for older Australians which are:

1. Older people should do some form of physical activity, no matter what their age, weight or health abilities.
2. Older people should be active every day in as many ways as possible, doing a range of physical activities that incorporate fitness, strength, balance and flexibility.
3. Older people should accumulate at least 30 minutes of moderate intensity physical activity on most but preferably every day.
4. Older people who have stopped physical activity or who are starting a new physical activity should start at a level that is easily manageable and gradually build up to the recommended duration, type and frequency.
5. Older people should continue to enjoy a lifetime of vigorous physical activity should carry on doing so in a manner suited to their capability into later life, provided recommended safety procedures and guidelines are adhered to.

Tracksuits to Business Suits – sport is increasingly a business; from elite athletes earning significant incomes to community sporting associations requiring more formal governance systems and corporate structures market forces are exerting pressure on sports from all angles. In addition the cost of participating has and continues to rise and is increasingly becoming a barrier to participation for many people; this inequity will add to the pressure on community sporting associations and Governments to seek new ways to facilitate and fund participation for all.

At a local level the pressures of cost and demand for volunteers continues to stress existing delivery models for community sporting associations. Many sports at a local level will need to review their current operating models to ensure that they are able to adapt and remain attractive to the community; one of the most obvious opportunities to manage these pressures is through the amalgamation of individual associations to form regional associations that manage their sports and competitions at multiple venues within the Bunbury urban area. This is further exacerbated by the City's Index of Relative Socio-Economic Disadvantage which identifies the City as relatively socio-economically disadvantaged and highlights that financial pressures would hinder participation.

Other trends affecting the provision of sport and recreation clubs, facilities and programs

Increasing female participation

Female participation in sport and physical activity has traditionally been lower than for males. This trend is changing, female participation has increased significantly in recent years and continues to grow. Traditionally male sports including AFL, soccer, cricket and rugby are experiencing a surge in popularity amongst females which is affecting clubs and Local Governments in relation to how these sports are provided for. Drivers for this trend include the rise of prominence of professional female athlete role models which influences grass roots participation.⁹

Whilst Federal and State Governments have acknowledged this change, this growth has and continues to place increasing demand on Local Governments as facility providers to ensure that sporting infrastructure amenities are fit for purpose for female participants. Many existing facilities across Local Governments are ageing and were designed with only male participation in mind. The City of Bunbury is no different and is faced with the requirement to ensure that changing and toilet amenities are modern, fit for purpose and unisex. Consideration of these requirements is a key influencing factor in the upgrade of City sportsground facilities where the requirements for unisex facilities is

affecting the design of both new and upgraded facilities as well as opening up opportunities for funding available to service this growth area.

Clubs experiencing rapid growth in female participation rates are also faced with challenges relating to fixtures and volunteers which places additional pressure on club members to ensure that this increasing demand can be serviced.

Notwithstanding this overall upward trend, younger Australian females continue to fall well short of the recommended physical activity guidelines and are twice as likely to be less active than their male peers. The Australian Government's 'Girls Make Your Move' campaign aims to counteract this trend to increase participation rates in the 12-19 age range and seeks to support physical activity habits at this formative stage in young adult development. Considerable research in Australia and globally continues to determine factors influencing participation by women and develop strategies to positively influence participation rates into the future.

Complementary Use of Sporting Infrastructure

Sporting facilities provide opportunities for a variety of purposes¹⁰ other than sport; examples include music concerts, discrete events such as Nitro Circus and emerging related activities such as eSports. In a Local context this has and continues to occur: Hands Oval successfully hosted Nitro Circus in 2017 and demonstrated itself as a facility capable of delivering such events without compromising its primary sporting purpose whilst facilitating an economic benefit to the City. Similarly the Recreation Ground has previously hosted events including KidsFest and the Bunbury Show and continues to host events including the Three Waters Festival of Running and Bunbury Geographe Gift. These activities support the principles of providing multi use, sustainable facilities.

Disability Sport & MARCIA

Inclusive provision of sporting opportunities and the associated access requirements for facilities is high on the City's agenda. The City has adopted MARCIA (Most Accessible City in Australia) as an aspirational goal; aligned to this the City, as a member of the Regional Capitals Alliance is a supporter of the MACWA (Most Accessible Community in WA) awards. This along with the growth of all ability sporting groups such as WA iSports, has established accessibility and inclusion as key decision making factors guiding the development of City facilities and services which seek to exceed base level standards in relation to service and program delivery and facility design and use.

PARTICIPATION AND PARTICIPATION TRENDS

The Australian Sports Commission's AusPlay Focus provides up to date data on physical activity participation at a national and state level. This information helps with understanding changing trends in participation for adults and juniors and males and females to support planning decision making.

Participation¹¹

At a national level the most popular participation sports are:

Rank	Adults (>15 years)	Juniors (<15 years)
1	Walking (recreational)	Swimming
2	Health & Fitness/Gym	Soccer
3	Athletics*	Dancing
4	Cycling	Gymnastics
5	Bush Walking	AFL
6	Yoga	Netball
7	Soccer	Basketball
8	Golf	Tennis
9	Tennis	Athletics
10	Basketball	Cricket

Participation rates differ from state to state, WA statistics for the same period identify some key differences which have an impact on facility provision decision making within WA that differ to other states and territories:

Rank	Adults (>15 years)	Juniors (<15 years)
1	Health & Fitness/Gym	Swimming
2	Swimming	Soccer
3	Yoga	AFL
4	AFL	Dancing
5	Soccer	Gymnastics
6	Golf	Basketball
7	Pilates	Cricket
8	Tennis	Netball
9	Cricket	Tennis
10	Athletics*	Hockey

*athletics includes recreational running/jogging

Participation Trends

At a national level major growth in participation numbers for the period 2016-2018 have been recorded for health and fitness and recreational walking for adults whilst for juniors similar growth has been experienced in swimming, gymnastics and dancing. In both instances all other sports have recorded minor growth in participation numbers over the same period.

In WA the are the top 10 sports/physical activities with the highest levels of participation for adults and children. The tables include male/female participation penetration rates as below:



⁹ Price Waterhouse Cooper, April 2019, *Sporting Precincts – the role of sporting infrastructure and economic benefits for our regions, communities and facilities.*

¹⁰ Price Waterhouse Cooper, April 2019, *Sporting Precincts – the role of sporting infrastructure and economic benefits for our regions, communities and facilities.*

¹¹ AusPlay, December 2019 National Participation Data

Adult Male/Female Participation (WA)

Sport/activity	Adults (Male)	Adults (Female)	Total % of WA Adult population (>15 yrs)*
Health & Fitness/Gym	288,000	398,000	33
Swimming	82,000	134,000	10.4
Yoga	11,350	75,000	4.1
AFL	77,000	9,000	4.1
Soccer	61,350	13,600	3.6
Golf	52,250	18,200	3.4
Pilates	6,800	54,500	2.9
Tennis	25,000	36,350	2.9
Cricket	56,800	3,400	2.9
Athletics	38,650	20,450	2.8

* Based on ABS WA population of 2.073m adults (June 2017)

This data confirms the increasing popularity of the global trend towards 'A Personal Fit' amongst adults where health and fitness, swimming, yoga and pilates all appear in the most popular activities with health and fitness related physical activity clearly the most popular amongst adults.

Other considerations to drive increasing participation will need to include catering for WA's ageing population both in relation to activities that fall within 'A Perfect Fit' as well as new forms of traditional team sports (examples include walking soccer and walking netball).

Children Male/Female Participation (WA)

Sport/activity	Children (Male)	Children (Female)	Total % of WA child population (<15 yrs)*
Swimming	84,545	72,730	31.3
Soccer	58,640	13,640	14.4
AFL	48,640	7,275	11.1
Dancing (Recreational)	2,275	48,640	10.1
Gymnastics	10,900	36,365	9.4
Basketball	28,180	13,640	8.3
Cricket	34,545	2,730	7.4
Netball	1,820	32,730	6.8
Tennis	23,640	10,000	6.7
Hockey	12,275	18,640	6.1

*Based on ABS WA population of 502,223 children (June 2017)

Traditional team based sports remain very popular in the <15 years age groups although penetration rates for all sports other than swimming identify issues and opportunities for increased participation, particularly in traditionally single sex sports such as AFL, cricket, soccer and netball.

With participation rates (other than swimming) less than 15% of the total <15 years age groups important factors in relation to increasing participation will need to focus on:

- Health and fitness facilities that meet the needs of all age groups from children to seniors.
- Affordability
- Access to facilities and clubs
- Changes to traditional game formats to stimulate interest in the currently non-active component of these

population age groups.

- Opportunities for children focussed physical activities that replicate those that fall within 'A Perfect Fit' whilst at the same time developing the next generations' physical literacy skills.
- Universally accessible changing spaces and amenities that meet the growing needs of female participants, all age groups and all ability groups for health, fitness and sports activities.
- Strategies to increase and retain participation within the Indigenous community remains a priority. Identified as a region specific issues in the South West in the Department of Sport and Recreation's 'Review of Sport and Recreation in Regional Western Australia' (July 2008) the importance of providing affordable and suitable opportunities remains a priority.

CITY OF BUNBURY POPULATION AND HEALTH INDICATORS

City of Bunbury Population

The City of Bunbury population has remained relatively stable for the past decade; the 2016 census recorded a population of 31,991 with an average age of 41 years which is 5 years higher than the WA average and 3 years higher than the national average.

Bunbury's age profile indicates fewer 0-19 year olds (22.8%) than both the State (25.3%) and National (24.5%) averages; this profile is also reflected in the 20-49 year age groups with a City profile of 38.4% which is lower than the State profile (42.7%) and the National average (41.4%). By contrast Bunbury's age profile for age groups over 50 is higher at 38.8% than the State average of 32% and the National average of 34.1%.

With an older than average and continually ageing population Bunbury's challenges will need to focus on adjusting physical activity provision to meet the growing demands that these age groups will place on facilities, service provision and sporting groups whilst at the same time continuing to ensure a strong participation base for the younger age groups.

The City of Bunbury's Index of Relative Socio-Economic Disadvantage is 954 meaning it is relatively socio-economically disadvantaged. This index measures aspects of socio-economic disadvantage including percentages of low income households, low skilled occupations, households without a car, people under 70 with a disability, children with jobless parents and the unemployment rate as indicators of advantage and disadvantage across Local Government Areas; with a national average index score of approx. 1000 Bunbury sits below average and places Bunbury in the lowest 30% in WA. Lower scores in this index are associated directly with lower levels of participation due to financial constraints as well as increased levels of health related issues.

Regional Population

The City of Bunbury is also surrounded by the Local Governments (LGA) of Capel, Dardanup and Harvey which, with the City, make up the Bunbury Geopraphe Region and between them contribute an additional urban population of approximately 60,000 all within a 10-15km/20 minute drive time of the sport and recreation facilities provided by the City of Bunbury. Whilst these LGAs provide facilities of their own residents tend not to distinguish between LGAs when choosing facilities or sports teams; this requires this additional population to be considered within the strategy. In general terms and for the purposes of this strategy the age, activity and health profiles are similar across the Bunbury Geopraphe region.

¹² Bunbury Geopraphe Growth Plan 2016 , Appendix 2 – Demographics.

Population Trends

Whilst the City of Bunbury population has remained relatively stable over the past 10 years the population of the wider urban area has grown at an annual average growth of 2.55%, well above the state average of 1.94%¹²; this has largely been as a result of economic growth within the region.

Population forecasts indicate that this growth will slow over time with revised 2026 forecasts indicating a Bunbury Geopraphe population range from 108,500 to 116,900 depending on growth scenarios which will continue to be driven by economic activity. The population age profile is predicted to continue to match national trends towards an ageing population demographic with an estimated 17.2% of the City of Bunbury's population being over 65 by 2026.

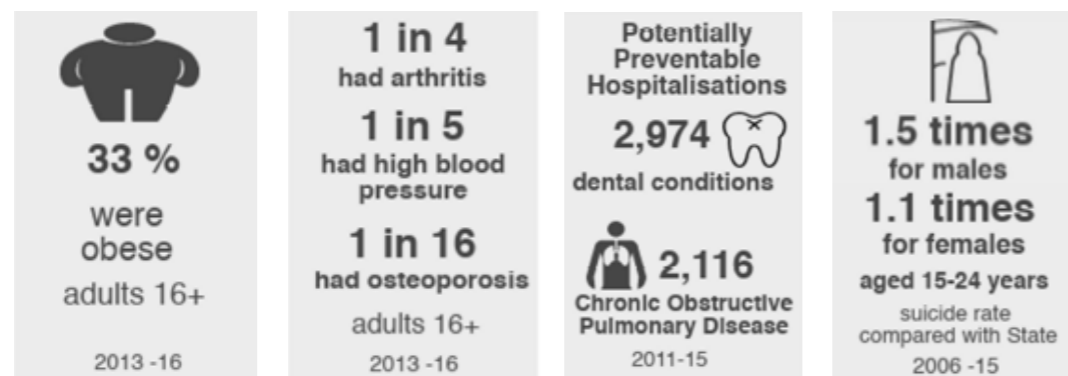
These growth and demographic forecasts associated with increased urbanisation and ageing will require increased access to sporting facilities both to meet the needs of a growing population as well as the changing needs of an ageing population. The identification and development of the strategy outcomes and priorities take these factors into consideration.

Population growth using existing participation data indicates an increased demand to access existing facilities, this in conjunction with national, state and local strategies to increase levels of participation in physical activity requires the City to consider the following priorities alongside existing changes in relation to participation trends for junior and adult sports and physical activity as well as increasing female participation:

- Service levels and maintenance of existing sporting facilities to ensure usage optimisation at expected levels of access and service.
- Changing types of facility provision and associated programs and services to support an increasing focus on preventative health and an ageing population with an increased interest in participating in physical activity.

Health Status Summary

WA Country Health Services South West undertakes health profiles for the region which provide an overview of the health of South West residents to inform evidence based health services and planning¹³. In terms of health related risk factor profiles and participation in sport and physical activity the following data is relevant with obesity, heart and heart related disease and physical inactivity all identified as significant risk factors across the region.



Self reported health status data also highlights areas of concern with results from the HWSS 2013-2016 identifying that the following lifestyle factors identify increased risk of chronic conditions that are considered to be preventable:

- one in eight adults (13%) smoked;
- nearly half (48%) of adults did not eat the recommended daily serves of fruit;
- most adults (87%) did not eat the recommended daily serves of vegetables;
- nearly a third (31%) drank alcohol and risk for long-term harm;
- one in eight (12%) drank alcohol and risk for short-term harm;
- over a third (36%) of adults did not do sufficient physical activity;
- one in five (19%) adults reported high blood pressure, significantly higher than the State;
- one third (33%) of adults reported height and weight measurements that classified them as obese, significantly higher than the State.

Physical Activity Profile – How Active is Bunbury?

Bunbury is the sporting hub of the South West, the City hosts many sporting events at regional, state and national level. Every weekend the City's sporting grounds buzz with activity for both junior and adult participants. In addition the South West Sports Centre and a number of privately owned fitness facilities service the regions need for gym and group fitness based activities, swimming and indoor court based sports (including basketball, squash, volleyball and netball).

The changing trends in participation are reflected in growing participation rates in both mainstream and developing or niche sports (such as women's AFL, soccer and cricket, skateboarding, parcours, squash and volleyball)

Despite the sporting opportunities on offer residents in the City of Bunbury, like many regional areas of Australia, tend to be more overweight and less active than metropolitan populations. In 2014/15 statistics identified 65 out of every 100 people (13,400 individuals) as inactive and 60 out of 100 people (12,560 individuals) as overweight or obese (age standardised rate per 100 for adults aged 18 or over).¹⁴ The World Health Organisation has an identified target of a 10% relative reduction in physical inactivity by 2025¹⁵; this is considered achievable in Australia¹⁶. Similarly the same WHO report targets a 25% reduction in overall mortality from cardiovascular disease, cancer, diabetes and chronic respiratory diseases, all of which can be positively addressed through increased physical activity.

¹³ WA Country Health Service, Planning and Evaluation Unit, South West Health Profile, November 2018

¹⁴ Australian Health Tracker, Australian Health Policy Collaboration, 2015

¹⁵ WHO Action Plan 2013-2020 for the Prevention and Control of Non-Communicable Diseases

¹⁶ Targets and Indicators for Chronic Disease Prevention in Australia, Australian Health Policy Collaboration, 2015



UNDERSTANDING COUNCIL'S ROLE IN SPORT, RECREATION AND PHYSICAL ACTIVITY

The City of Bunbury has a multifaceted role to play in facilitating an active, healthy and connected community. A clear vision and strategic direction is therefore required to ensure effective delivery of services, appropriate support for community sporting groups and events and activities that benefit the whole community. Each of these are explored in more detail below:

Strategic Direction	Master Planning
	Strategic Planning and Partnering
	Policy Development
Partnerships and Advocacy	State/Federal Government partnerships and advocacy
	Agency partnerships
	Health promotion
	Event promotion
	Advocacy body for local clubs and associations
	Club Development
Funding	Professional Stakeholder & State Sporting Association Partnerships
	Capital projects
	Community Grants
	Event Sponsorship
	Elite athlete support (SWAS)
Explore regional funding models to support regional facilities	
Facility and Service Delivery	Physical activity, sport and recreation based programs
	Facilities provision
	Club development support – seminars, workshops etc
Research	Community specific research and data collection
Events	Financial and in-kind support for regional, state and national events held within the City
	Partnership with Sports Marketing Australia to attract high profile sporting events to the City

Current Sport & Physical Activity Provision in the City of Bunbury

The City plays a key role in delivering sport, recreation and physical activity not only to its own community but also the wider Bunbury Geographe region.

Physical Activity, Sport and Recreation

- Club Development Officer supporting clubs and associations
- South West Sports Centre programs and services promoting and supporting an active, healthy and socially connected community.
- SilverSport – a program previously funded by the Department of Sport and Recreation aimed at increasing physical activity in older adults that the City has continued following the cessation of funding.
- KidSport – parental income means tested support funding program through the Department of Sport and Recreation.

Current Facilities

- South West Sports Centre – the region's premier indoor sport, recreation and physical activity facility
- Hay Park South Sports Pavilion – changing, spectating and clubhouse amenities primarily servicing soccer at the south end of Hay Park
- Bunbury Regional Athletics Track
- Sportsgrounds at Hay Park, Bunbury Recreation Ground, Payne Park, Forrest Park, Hands Oval and Kelly Park
- Sports ground lighting at Hay Park South
- St Mark's Urban Bike Park
- Cycleway links (on road and dual use pathways)

Funded Facilities to be constructed before 2021

- Hay Park Central/North facilities upgrades to service Hay Park Central and North
- sportsgrounds
- New skatepark facilities (as part of the City's Youth Precinct project)

Water and Irrigation

- Sportsground irrigation balanced against reducing water availability and future constraints on extraction
- Irrigation infrastructure – replacement of existing, ageing infrastructure with modern, fit for purpose, efficient and sustainable irrigation systems to maximise water management
- Alternative water supply options including treated waste water reuse irrigation.
- Introduction of artificial sports surface options to minimise water use

Direct Funding Support

- Sport event funding
- South West Academy of Sport
- The State Government's CSRFF (community Sport and Recreation Facilities Fund) provides funding support for

Local Governments, sporting clubs and associations to develop or upgrade facilities.

Accessing External Funding

- State Government contributory grant funding through the Department for Local Government, Sport and Cultural Industries and LotteryWest for capital projects and program delivery
- Federal Government contributory funding through sources including AusSport, Regional Development Australia Better Regions and Stronger Communities for capital projects and program delivery.

Club Development

- City funded Club Development Officer
- Professional development programs and workshops
- Club support and advice (including EveryClub program)

Physical Activity Promotion

- Physical activity programs (including learn to swim) delivered by the South West Sports Centre (SWSC) for adults and children
- All abilities playgrounds at Big Swamp and Koombana Bay
- Kidsport funded program administration
- SilverSport Active Seniors program and membership - SWSC
- Healthy Communities Initiative

Policies, Strategies and Local Laws supporting Healthy Communities

- Council Policy – Access and Inclusion
- Council Policy – Activation of Public Open Space
- Council Policy – Recreational Facilities
- Council Policy – Sporting and Community Leases and Licences
- Greater Bunbury Aged Friendly Communities Strategy
- Leschenault Inlet Master Plan
- Alcohol and Drug Management Plan
- Town Planning Scheme 8
- Dog Exercise Areas and Leash Free Dog Areas Policy
- Public Open Space Strategy (in progress)
- Public Health Plan
- Greater Bunbury Early Years Strategy (in relation to the importance of developing physical literacy in relation to overall development in early years age groups.



ACCESSIBILITY AND INCLUSION

The City of Bunbury recognises that the more diverse and inclusive the community, the richer it will become and that most members of the community will face access and inclusion challenges at some stage in their lives. At the heart of this recognition lies the City's aspiration to be recognised as the Most Accessible Regional City in Australia (MARCIA) which is a collaboration between the City and the Community to create a culture of striving to achieve best practice in all access and inclusion related spaces.

The City's Disability Access and Inclusion Plan 2017-2022 is the primary strategic document that drives the whole of community approach. Sport, recreation and physical activity are recognised as key components of a healthy and connected community; accessibility and inclusivity are recognised as key requisites for facility and program planning to ensure that all groups from all backgrounds are considered and catered for.

DETERMINING SPORTING INFRASTRUCTURE REQUIREMENTS

There are various methods for determining sporting infrastructure requirements that can support the decision making process. However these methods provide recommendations for facility provision based only on population figures and do not take into account other influencing factors such as regional position, demographics, socio-cultural factors or participation trends¹⁷.

Parks and Leisure Australia WA's (PLAWA) Guidelines for Community Infrastructure (2012) are the most comprehensive reference to guide the provision of new community sporting infrastructure.

The following influence participation in sports within the Bunbury Geographe region:

- Population demographics
People within Bunbury Geographe urban areas are older than average
- Population distribution
The City of Bunbury has a resident population of approximately 32,000 however the population of the greater urban area including the residential suburbs of Australind, Dalyellup and Eaton (all within neighbouring LGAs) is around 90,000; this population is all within a 10-20 minute travel time to all of the City's sporting facilities.
- Regional City Status
The City of Bunbury is the regional centre for the South West, as such it attracts people from well outside its urban area to use City sporting facilities.
- Population Forecasts

Conservative growth forecasts predict a Bunbury Geographe population of 110,000 by 2030, whilst the majority of this growth will be within dormitory suburbs in other LGAs it will affect demand for Bunbury facilities

- Sport 2030
The Federal Government's National Sport Plan, Sport 2030, seeks to increase participation to improve the nation's health and sporting performance. Initiatives supporting this strategy will lead to increased demand and greater participation penetration rates in the population.
- Global trends
Global trends in participation have and continue to see an increase in 'health conscience' individuals who are looking to be more active, more often to improve their physical and mental health.
- Sport for wellbeing
Physical activity is increasingly recognised as a key tool to combat chronic physical and mental health issues; this will play an increasingly important part in determining the type and amount of community sporting infrastructure provision.
- Women
Increasing levels of female participation.
- Peak demand
Latent demand for facilities that are currently at capacity during peak periods.

¹⁷ Price Waterhouse Coopers April 2019, *Sporting Precincts – the role of sporting infrastructure and economic benefits for our regions, communities and facilities.*

These factors combine to indicate an additional need for facilities for some sports – see Priority Areas 1 and 2.

Table 1 below identifies relevant sporting facility provision as per PLAWA recommendations and identifies current City of Bunbury provision and regional use.

Sport	Guidelines	Current City of Bunbury Facility Provision	Under/Over Provision (City of Bunbury)	Other Local Government Facilities within Bunbury Geographe Urban Region	Under/Over Provision (Regional)
Regional Indoor Sports Facility (SWSC & Hay Park Sporting Precinct**)	1:250,000	1 – SWSC	Over	-	Meets requirement
Indoor Sport and Recreation Centre	1:50,000-100,000	None – refer SWSC	Refer SWSC	Eaton Recreation Centre Leschenault Leisure Centre	Meets requirement
General multi-use Sporting Space	1:4,000-5,000 (1=3.5 ha minimum.)	Hay Park (50 ha) Forrest Park (5 ha) Recreation Ground (2.7 ha) Payne Park (5 ha) Kelly Park (3.3 ha) Hands Oval (2 ha)	Over	Eaton Sportsground (4 ha) Leschenault Recreation Park (19 ha) Dalyellup Sports Grounds (7.2 ha) East Dalyellup Sports Grounds (3.2 ha) Dardanup Recreation ground (2 ha)	Over
AFL	1:5,000	5 – Hay Park 1 – Hands Oval 1 – Kelly Park 1 Payne Park	Over	Eaton Oval (1) Eaton Sports Ground (1) Leschenault Recreation Park (5) Dalyellup Sports Grounds (2)	Under as part of overall provision for urban area (16)
Rugby Union/League	Determined by local circumstances & demographics	2 – Hay Park	Meets current requirement	Dalyellup (East Dalyellup Oval 1) Leschenault Recreation Park (3)	Meets requirement
Soccer	1:3,000-4,000	5 – Hay Park 2 – Forrest Park (senior pitches)	Under	Leschenault Recreation Park (2) Dalyellup Sports Grounds (1) Dardanup Recreation Ground (2) (senior pitches)	Under as part of overall urban area requirement
Cricket Ovals	1:8,000-10,000	6 – Hay Park 1 – Recreation Ground 3 – Forrest Park	Over	Eaton Sportsground (1) Leschenault Recreation Park (3) Dalyellup Sports Grounds (3) Dardanup Recreation Ground (1)	Meets requirement
Athletics	1:250,000	1 – Hay Park	Over	-	Meets requirement (Bunbury Geographe & South West)
Hockey Pitches	1:75,000	2 – synthetic: Hay Park 7 – grass – Hay Park	Over	-	Meets requirement
Netball Courts (indoor & outdoor)*	1:3,000-4,000 (16 courts for an association)	3 indoor - SWSC 14 outdoor - Hay Park 2 outdoor - Back Beach	Under	Leschenault Leisure Centre (4 indoor) Eaton Recreation Centre (3 indoor) Dalyellup Sports Grounds (2 outdoor)	Under
Basketball Courts (indoor & outdoor)*	1:3,000-4,000 outdoor 4+ indoor – regional/sub regional	2 outdoor - Back Beach 3 indoor - SWSC	Under	Leschenault Leisure Centre (4 indoor) Eaton Recreation Centre (3 indoor) Dalyellup Sports Grounds (2 outdoor) Dardanup Recreation Ground (3 outdoor)	Under
Volleyball Courts (indoor & outdoor/beach)*	In line with basketball/netball	4 indoor - SWSC 12 outdoor – Koombana Bay Beach	Meets current requirement	Leschenault Leisure Centre (4 indoor) Eaton Recreation Centre (3 indoor)	Meets current requirement
Lawn Bowls	1 rink: 25,000-50,000	4 rinks (Bunbury Bowling Club)	Over	Eaton Bowling Club (20 rinks)	Over
Tennis Courts	at least 8:15,000	30 Bunbury Tennis Club (Hay Park) 4 – Back Beach	Over	Australind Tennis Club (8 courts) Leschenault Leisure Centre (2 indoor) Dardanup Recreation Ground (2 outdoor)	Over
LGA Aquatic Facility (50m)	1:75,000	1 - SWSC	-	-	Meets requirement
LGA Aquatic Facility (25m and leisure pool)	1:30,000	-	-	Leschenault Leisure Centre	Meets requirement
Multi-use synthetic surfaces	Area/Location specific	-	Under	-	Under

Table 1: Parks and Leisure Australia (WA) Guidelines for Community Sporting Infrastructure (2012)

*indoor courts are identified as preferred but State Sporting Associations accept outdoor courts are a required consideration to ensure sustainable provision.

** SWSC meets criteria other than indoor court recommendation of 6-7 indoor multi-use courts.

Notes relating to regional sporting provision

- Additional general multi-use sporting space is provided at Leschenault Recreation Park (Australind), Pratt Road (Eaton) sportsgrounds, Eaton sportsgrounds, Dardanup Recreation Ground and Dalyellup sportsgrounds at Wake Drive and Ferndale Avenue. Sports catered for include soccer, AFL, cricket and softball.
- Indoor courts are provided across the urban area at SWSC, LLC and Eaton Recreation Centre (ERC) but do not meet the regional recommendation.
- Reference to the key outcomes of the Bunbury Wellington Sports Facilities Plan will be required when considering future additional community sporting facilities to ensure alignment.

FUTURE DIRECTIONS - FINANCIAL IMPLICATIONS, PRIORITISATION AND FUNDING STRATEGIES

The strategic priorities identified within this strategy will form the basis for all decision making relating to the development and redevelopment of community sporting facilities in the City of Bunbury along with associated service delivery resource requirements.

Financial Implications

The current Long Term Financial Plan identifies up to \$10M investment in sporting infrastructure between 2019/20 and 2034/35, however much of this covers renewal of existing assets. An additional \$15M is allocated to renewal of community, sport and leisure buildings within the plan, however these funds will be used across a large building asset portfolio that includes sporting facilities with projects allocated on a priority basis. Only \$4.8M is specifically allocated to the expansion of infrastructure at Hay Park within the plan.

The development of community sporting facilities requires significant investment, often beyond the resources of Local Government unless they can secure external funding. This strategy identifies up to \$44.45M expenditure currently not included within the Long Term Financial Plan for various projects. Funding will therefore need to come from a range of sources including Council funds, State and Federal Government grant funding programs, funds from the sale of Council assets, loan borrowing and other partnership

models. In all cases the City will likely be required to co-contribute significant capital investment in any redevelopment works.

Prioritisation

Prioritisation will be directed by Council and linked to Council's strategic objectives, affordability and external funding opportunities. Largescale projects (including those identified at the South West Sports Centre, Hands Oval, Payne Park and Hay Park) will require feasibility studies and the development of business cases as part of the planning process; this will ensure the development of complete project scopes, project costs, funding options and identified returns on investment over time.

Funding Strategies

All funding options will require detailed examination as part of feasibility planning for largescale projects, these will include demand driver identification, outline staffing, maintenance and operating and initial capital costs and explore funding options in detail.

COMMUNITY ENGAGEMENT

- Forums were held for user groups of the South West Sports Centre and other City facilities. A total of 38 participants representing 30 sporting clubs and associations attended. The Mayor outlined the City's desire to involve relevant stakeholders in the process.
- Surveys were sent to 42 sporting clubs seeking information about their strategic planning, sustainability, and volunteers. Responses were received from 38 clubs.
- Follow up meetings were held with representatives from 42 sporting clubs that use City of Bunbury facilities.
- A community survey about the South West Sports Centre was distributed using the online tool, Social Pinpoint and received 959 responses. A second survey about City of Bunbury sporting facilities received a further 690 responses.
- Previous sporting facility plans and strategies undertaken by the City of Bunbury were reviewed.
- Review of the Department of Sport and Recreation's Bunbury Wellington Sports Facilities Plan.
- Data from WA Country Health in relation to current population health status.
- The Shires of Capel, Dardanup and Harvey and the City of Busselton were invited to provide comments on the final draft document.
- Invitation to Parks & Leisure WA and WACHS to provide comment on the final draft document.
- Draft strategy provided to all City of Bunbury based sports clubs and the wider community for comment.
- Peer review by the Department of Local Government, Sport and Cultural Industries, Regional Manager for Sport and Recreation, Troy Jones.

Key Findings of the Strategic Community Plan 2018-2028 relevant to Sport and Recreation

- An active community able to access a wide range of sporting, recreation and leisure options.
- A welcoming community where diverse cultures are valued and residents have a sense of belonging.

The following messages from the sporting community inform and support the actions detailed in the Strategic Action Plan:

- The South West Sports Centre is identified as a significant community hub that requires expansion to meet growing demand within the community.
- Many City of Bunbury facilities are no longer fit for purpose, do not provide for the needs of the local community and are a poor reflection of the City to visiting sporting teams, clubs and groups.
- The City has various sporting grounds that are partially complete with the potential to be 'world class' if they can be completed. In some cases these facilities already support events that attract sports tourists to the City at a regional and national level. However further improvements will facilitate increased participation and growth for existing events and provide opportunities for new events to further enhance the City's reputation as a sporting event destination.

Multi-use facilities are recognised as being the way forward to support sustainability both for sporting clubs and groups and the City.

As the City's largest community facility the South West Sports Centre attracts over 500,000 visits per year; as such it is natural that a significant proportion of the community feedback received is in relation to potential upgrades to this major regional facility.

STRATEGIC ACTION PLAN

"The City of Bunbury will provide modern, fit for purpose facilities that are financially sustainable, maximise multi-use opportunities and provide a range of diverse, innovative and inclusive sport, recreation and physical activity opportunities that support a strong, connected and healthy community and contribute to Sport Australia's mission of More People...More Active...More Often."

The actions identified are based on the results of community consultation and feedback, industry trends analysis, population demographics and growth projections and Federal government objectives in relation to sport, physical activity, health and wellbeing. These actions are split to highlight those already funded within the City's Long Term Financial Plan and those that currently are not funded. The actions not currently funded will require consideration in future annual budget and long term financial planning rounds.



Actions & Opportunities Funded in Long Term Financial Plan 2019/20 – 2033/34

Priority	Action	Estimated \$	LTFP Year/\$	Identified Requirement	Community Demand/Support
1	<p>Forrest Park - sportsgrounds</p> <p>Upgrade changing facilities at Forrest Park using similar building footprint to new facility at Hay Park Central/North providing modern, fit for purpose unisex changing facilities.</p> <p>Upgrade associated power supply to ensure sufficient power for new facility to current standards and capacity for future sportsground lighting.</p>	\$1.5m	23/24 \$1m	Forrest Park's changing amenities are identified as requiring replacement / upgrade within the City's Building Asset Management Plan and ongoing condition assessment.	<p>Forrest Park is home to Dynamos Soccer Club (500 members) and Marist Cricket Club (200 members); both clubs are successful, sustainable clubs with growing membership bases both male and female.</p> <p>These facilities were identified by the community as requiring urgent replacement within the consultation process. The facilities are also identified within the City's asset management planning process for renewal within the LTFP as listed.</p> <p>Additional works to upgrade power and sewerage are required to meet current day standards.</p>
2	<p>Hay Park (excluding SWSC) – refer to Figure 1 below</p> <p>Hay Park North – Exies Clubhouse</p> <p>Retain clubhouse. Future upgrades to provide modern, fit for purpose, unisex facilities to service Hay Park North.</p> <p>Connection of Exies Clubrooms to mains sewer</p> <p>Hay Park Athletics</p> <p>Replace track surface at Bunbury Regional Athletics Track</p> <p>Hay Park Sportsground lighting & Infrastructure Redevelopment</p> <p>Sections of Hay Park Central (including the athletics track) and Hay Park North require lighting to cope with future demand. Reuse of replaced light units at Hay Park South is under consideration as part of the Hay Park North/Central facility upgrade with further lighting requirements to be determined subject to further investigation.</p> <p>Construction of new civil infrastructure (internal roads, paths, car parking and drainage) to service the Hay Park precinct.</p>	\$30,000	20/21	<p>These projects are primarily being completed through the 2017 Labour Election Commitment project for Hay Park and resolve the amenity issues at Hay Park North and Central. To ensure that these facilities are upgraded to provide modern, fit for purpose amenities suitable for male and female use.</p> <p>This project will be funded by the club with support from the Federal Government's Community Sporting Infrastructure program.</p> <p>The track is reaching the end of its useful life and showing signs of severe wear. This has been confirmed by Mondo who originally installed the track in 2011.</p> <p>Sportsground lighting requirements will be subject to strategic planning requirements to ensure that lighting provision meets demand for training and competition.</p>	<p>The Exies Clubhouse located at Hay Park North is owned by the Exies Hockey Club and used by the club and Hay Park Redbacks. The building is structurally sound and about to add 2 new unisex changing rooms funded through the Federal Community Sporting Infrastructure Fund.</p> <p>This is included within the Labor Election Commitment for Hay Park upgrades</p> <p>Both senior and junior athletics clubs have raised concerns in relation to increasing concerns for the safety for users which supports this project and manages the City's risk.</p> <p>As Hay Park continues to adapt and develop to meet changing demands for sporting facilities, supporting infrastructure (including roads, footpaths and car parking) will need to be adapted. The potential relocation of existing facilities to improve multi-use opportunities as outlined in this strategy will also drive these requirements.</p>
3	<p>Bunbury Recreation Ground</p> <p>Upgrade facilities at Bunbury Recreation Ground in conjunction with Bunbury Runners Club and Colts Cricket Club.</p>	\$1.5m	22/23 \$625k	Colts Cricket Club, Bunbury Runners Club and Bunbury & Districts Cricket Association have all identified the need for upgrades to existing facilities at the Michael Eastman Pavilion. This is supported by the City's Building Asset Management Plan and ongoing condition assessment.	Colts Cricket Club & Bunbury Runners Club (both long term tenants) have commenced the planning process to upgrade the facilities through consultation with DLGSC (Sport and Recreation) and the CSRFF funding process. Community consultation reflects the need for facility upgrades which is supported by the City's asset management planning process.
4	<p>Hands Oval</p> <p>Upgrade City of Bunbury facilities at Hands Oval to provide modern, fit for purpose unisex changing facilities. Determine how this development is integrated into the wider redevelopment of the Hands Oval precinct.</p>	\$2m+	26/27 27/28 \$1.5m	Stage 1 of the Hands Oval Master Plan (2011) was delivered in 2012 providing an elite standard playing surface and lighting; Stages 2 and 3 were not supported by Council at the time, these stages focussed on redevelopment of the built infrastructure which does not provide modern, fit for purpose, unisex changing facilities nor meets the required standard for elite level fixtures (eg WAFL and AFL Cup & preseason fixtures)	<p>The site is listed for potential redevelopment in conjunction with LandCorp and is currently subject to a push for redevelopment from the WAFC, SWFL and South Bunbury Football Club; redevelopment is also reflected by support through the community consultation process.</p> <p>Redevelopment will be subject to the development of a business case currently in progress outlining community and commercial options as requested by Council and subject to a related funding opportunities.</p>



City of Bunbury Facilities - Actions and Opportunities not identified in Long Term Financial Plan

Through community and stakeholder consultation, in response to both industry trends and the strategic directions of the Australian Government's Sport 2030 the following actions and opportunities are identified to support the delivery of the strategy.

Background

Bunbury is recognised as a great sporting City and over the years it has produced champions across many different sports. Access to sport and recreation opportunities is considered to be a key strength of the City by the community and whilst the City's sports grounds are generally considered to be excellent many of its associated amenities are reaching their end of useful life with upgrades required.

Strategic Intent

To inform the future planning of sporting facilities to ensure that Council provide the required infrastructure to encourage participation in sport, recreation and physical activity through the provision of modern, fit for purpose facilities that support multi-use sports and activities.

Sportground Hierarchies

The Department for Local Government, Sport and Cultural Industries (Sport and Recreation) classifies sportgrounds within the Framework for Public Open Space; the City's sportgrounds are classified in line with this document with associated maintenance levels provided to meet the requirements of each classification. The City's sportground classifications are detailed in the table below.

This also reflects where City of Bunbury sportgrounds sit in relation to others within the Bunbury Geographe urban area (Shires of Capel, Dardanup and Harvey).

Sportground Classification	City of Bunbury	Bunbury Geographe LGAs
Regional	Hay Park South West Sports Centre Hands Oval	Eaton Softball Centre
District	Forrest Park Payne Park Recreation Ground St Marks Urban Bike Park Bunbury Skatepark	Eaton Recreation Centre (Dardanup) Pratt Road sports grounds (Dardanup) Eaton sports grounds (Dardanup) Leschenault Recreation Park (Harvey) Leschenault Leisure Centre (Harvey)
Neighbourhood	Kelly Park	Dalyellup sportgrounds (Capel) Eaton foreshore sportgrounds (Dardanup) Dardanup Recreation Ground (Dardanup)
Local	-	



South West Sports Centre

Background

The South West Sports Centre is the City's largest and most complex community infrastructure asset delivering a wide range of services and programs to the community with an estimated renewal value of \$42M. For these reasons it is treated separately to the City's other sporting facilities within the strategy. It is a key community hub that sits at the centre of Bunbury's Hay Park Sporting Precinct and is recognised by the State government as the principal regional sporting facility. It is one of the largest regional sports, leisure and fitness facilities in WA providing a range of programs and services including aquatic and indoor court sports, health and fitness (gym and group fitness), crèche and café. The centre is also home to a number of sporting clubs including the Bunbury Basketball Association, Bunbury Swimming Club, Bunbury Waterpolo Club and Bunbury Squash Club.

The aquatic facilities were upgraded in 2001 to provide a 50 metre Olympic sized pool, 25 metre teaching pool and freeform leisure pool whilst the indoor court sports facilities have remained largely unchanged since their original construction in 1979.

Since 2001 the population of the centre's primary catchment area (Bunbury Geographe) has grown from 50,000 to 90,000 and is forecast to reach up to 117,000 by 2026; this alone has placed significant demand on the facilities which, when combined with increasing sports participation requires the centre to evolve and grow to meet current and future demand.

South West Sports Centre – an Integrated Community Hub

The concept of integrated community hubs is based on clustering facilities and services to provide activated community spaces delivering multiple services and benefits to the community. These include improved service delivery, place making and activation, community and community capacity building as well as opportunities for cost saving. Cockburn ARC is a recent example of such a facility where sport and recreation facilities are integrated with sporting clubrooms that maximise opportunities for the wider community use of facilities.

As the regional sports facility for the South West, the South West Sports Centre has the potential to further develop as an Integrated Community Hub providing sport, recreation and physical activity opportunities alongside and in association with

allied health services, sporting clubroom facilities integrated with regional representation from State Sporting Associations and potentially the regional centre for the Department of Local Government, Sport and Cultural Industries (Sport and Recreation). Combining these facilities and services will:

- Support attracting external funding for the development of the required facilities from a range of State and Federal funding sources.
- Support increased activation of the facilities throughout the day and evening to maximise use and associated revenue generation that minimises the cost to the community and leverages increasing social cohesion and community capacity
- Integrates physical activity facilities with preventative healthcare service delivery to maximise health benefits associated with increased participation in physical activity, particularly amongst the inactive.

Strategic Intent

To inform the continued development of the South West Sports Centre to enable it to deliver facilities, programs and services that meet the current and future sport, leisure and health related needs of the community.

Community consultation identified the key priorities for the Centre; these have been aligned to government policy and industry trends, integrated with stakeholder consultation and future demand forecasting to develop short and long term requirements for the centre.

The action and opportunities outlined in this strategy will require the development of a feasibility and business case to determine the exact requirements, projected cost, funding streams and return on investment.

Actions and Opportunities

Notes

- Upgrades to the South West Sports Centre will require significant capital; in order to establish the final scope of works a feasibility study will be required to determine the final facility mix and return on investment over time. The actions detailed within this Strategy reflect the combined outcomes of community and stakeholder consultation, changing industry trends and government strategies in relation to sport, physical activity and health.

Action	Identified Requirement	Community Demand/Support
Redevelop South West Sports Centre dry sports facilities		Business Case development required
Provide additional indoor multi-use courts for sports including basketball, netball, volleyball, indoor hockey, futsal/indoor soccer and SWSC programs for adults and juniors, including a marked show court for occasional use; redevelop associated changing and spectating spaces (including consideration for retractable seating).	The SWSC is currently unable to facilitate existing demand for indoor court space from user groups including basketball, netball and indoor football (soccer) whilst the existing court constraints reduce the Centre's ability to deliver activity programs for juniors, seniors and partnership programs with allied health providers.	Sporting groups and community consultation has identified that the existing facilities do not provide sufficient space to meet current and future demand. The community consultation identified facility improvements as highest priority in both the SWSC & Community Sport & Recreation consultations.
Provide space for junior activities (term and holiday), training opportunities for sporting clubs, health development initiatives with WACHS and casual play activities.	This is supported by PLAWA recommendations for indoor courts which indicate 6-7 for this size and type of facility.	Elected Members, Bunbury Dalyellup MLA and MLC and the Federal Member for Forrest have all been canvassed by community members in relation to the provision of additional indoor courts.
Redevelop health and fitness facilities to provide combined and sub dividable gym space (currently the gym is split into 2 locations), relocate group fitness facilities, upgraded spin studio and provide dedicated male and female changing spaces.	Health and fitness related activities (Fitness/Gym is the top participation activity in WA (AusPlay Focus December 2018) whilst Group Fitness/Yoga & Pilates sit 3 rd and 7 th respectively). This is also supported by the continued growth in demand for health and fitness as identified as a key global trend in physical activity.	Identified through the community consultation process. The business case identifies the expansion of the SWSC's health and fitness facilities as the key revenue driver to support this significant facility redevelopment. Feedback from other stakeholders (including WACHS & SWAS supports development with opportunities for enhanced service delivery in allied health, primary preventative health care services delivered to the community, elite athlete training facility provision and potential education partnerships with ECU.
This will increase the viability of the SWSC overall through increasing health and fitness uptake, health development initiatives with WACHS and other allied health providers as identified in (v) below; provide opportunities for sport specific training programs for local sporting clubs and athletes and promote the SWSC as an elite training venue for visiting athletes and clubs for training camps (in association with opportunities identified in the sections Other Facilities, Clubs and Events)	To maintain the centre's competitive advantage modern, fit for purpose health and fitness facilities (including changing amenities) are vital to enable the SWSC to generate revenues to support offsetting costs in other areas (eg aquatics). As competition in this market segment increases the SWSC must continue to reinvest in its product, programs and services to ensure that revenues continue to grow. Additional partnership opportunities with Health (WACHS), Education (SEDA) and high performance (SWAS and sports clubs) provide further opportunities to expand programs and services in this area which in turn will generate additional revenues	Services of this nature will open up opportunities to access funding through Federal and State health departments. KPMG's Value of Community Sporting Infrastructure Report (2018) supports this action in relation to improving health benefits.
Relocate squash court facilities to integrate with existing badminton centre, with 4 to 6 glass backed courts.	As part of the proposed redevelopment of the SWSC's indoor courts and to facilitate better integration with complimentary racquet sports.	Bunbury Squash Club have identified a need for improved facilities to support club sustainability. A reduction in the number of courts from 6 to 4 glass backed courts located adjacent to and integrated with the Badminton Centre will enhance the development and sustainability of racquet sports; this is also supported in principle by the Bunbury Badminton Association who have also indicated a desire to co-locate with squash in a linked facility to the SWSC to maximise sustainability and increase attraction to both sports.
Develop 'club hub' space providing administrative space for SWSC user groups, other sporting clubs, DLGSC Regional Office, State Sporting Association Regional Officers, SWAS and shared function/meeting spaces.	Club administration space alongside administration space for the Department of Sport & Recreation, State Sporting Associations, SWAS and SEDA will provide a networking and learning hub to promote increased participation, understanding, integration and sustainability as well as present opportunities for increased integration with allied health located on site. This space will facilitate increased occupancy and secondary spend opportunities throughout the centre.	Sporting clubs located at the SWSC (including Aces, Tornados and Bulls Basketball Clubs, Bunbury Volleyball Club and Bunbury Squash Club) as well as other clubs not located at the SWSC such as Bunbury Triathlon Club have identified the need for administrative space and shared meeting/clubroom facilities.
This space also to cater for growing demand from SEDA Group (Bunbury) Sports Development Program which delivers hands on multi-sport education programs for Year 11 and Year 12 students in association with Manea College.		The provision of 'club hub' facilities at the SWSC will enhance the centre's position within the community and provide opportunities for the sharing of resources, experience and skills to support sustainable clubs within a sustainable community leisure facility.
		Potential to house the regional office for the DLGSC (Sport and Recreation) and Club Development Officers; the SWSC and Hay Park represent the regional hub for sport and recreation and have been identified by the Regional Manager, DLGSC (Sport and Recreation) as their optimal location.
		SWAS are currently based at the SWSC and have identified the location as their long term preference with enhanced opportunities for partnership service provision identified.

<p>Provide 'commercial' space for allied health facilities to develop integrated health and physical activity provision for the community (for example General Practice, Physiotherapy/Chiropractic).</p> <p>This space would be integrated into the SWSC but accessed separately from the main entrance to facilitate after hours operations.</p>	<p>Physical activity is increasingly recognised as a key component of preventative physical and mental healthcare. Whilst funding for preventative healthcare is currently limited (approx. 1.34% of total health expenditure) further evidence based research and political understanding of its importance will see change over time.</p> <p>Co-location of allied health service providers within this commercial space whilst supporting increased viability for the centre through new partnership opportunities and increased patronage but will also facilitate opportunities for referral into physical activity to develop improved preventative physical and mental healthcare programming.</p>	<p>Directly linked and supporting the redevelopment of the SWSC's health, fitness and physical activity facilities the location of allied health facilities at the SWSC will support improved services to the community in the areas of preventative health (physical and mental health) and chronic healthcare outcomes.</p> <p>Services may include provision for all age groups including specialist services for children and seniors.</p>
<p>Upgrade SWSC internal foyer to improve customer navigation, access security, access to commercial spaces and incorporate modified and updated South West Hall of Fame</p>	<p>As part of the overall redevelopment of the SWSC</p>	<p>Redevelopment of existing foyer to support upgrades to dry facilities.</p>
<p>Relocate existing netball courts to current SWSC southern car park and provide integrated link to indoor multi-use courts. This will provide 18-22 indoor/outdoor courts located in close proximity and improve participation opportunities for a number of sports.</p> <p>Lighting</p> <p><i>Note – this action should be delivered at the same time as Item 1 to maximise cost efficiencies and opportunities for return on investment and is aligned to the City's strategic objectives relating to multi-use and sustainability.</i></p>	<p>The current netball courts are approaching the end of their useful life and require replacement. Currently a single use facility with clubhouse (Bunbury Netball Association) the relocation of these courts to multi-use outdoor court complex linked directly to the SWSC will facilitate increased usage opportunities for netball and other multi-use court sports and supports both Council, State and Federal government strategies promoting the development of multi-use facilities.</p>	<p>The current Hay Park courts leased by the City to the Bunbury Netball Association have reached their end of useful life and require remedial works estimated at \$750,000 to remain viable. It is recommended that these courts not be replaced as a single use facility (as current) but replaced with multi-use outdoor courts adjacent and linked to the SWSC to provide increased multi-use court space for sports and activities including netball, basketball, futsal and hockey.</p> <p>Community consultation supports increased provision for both which would be served by multi-use courts. These facilities to be managed by the City as a component of the SWSC providing sustainable sporting and physical activity opportunities to the community.</p>
<p>Replace lost car parking at SWSC south with car parking between existing SWSC north car park and Bunbury Tennis Club. Extend existing SWSC north car park to provide additional parking to service the extended centre.</p> <p><i>Note – this action should be delivered with Item 1 to ensure sufficient car parking provision.</i></p>	<p>Required to ensure sufficient car parking capacity.</p>	<p>Current car parking provision does not meet demand during peak periods; the redevelopment of the current southern car park to provide multi-use hard court facilities will require the development of compensatory car parking.</p> <p>This is proposed to be located in the existing vacant space between the northern SWSC car park and Bunbury Tennis Club where capacity exists to provide sufficient parking to meet existing demand. Expansion of the SWSC north car park into the open space to the east will provide parking to cater for increased demand resulting from the expansion of the centre.</p>
<p>Redevelop indoor 25m teaching pool to provide 6 lane 25m pool with adjustable depth floor separated from reconfigured free form leisure pool.</p>	<p>Swimming remains the top participation sport for children and second most participated in activity for adults in WA (AusPlay Focus December 2018). The 25m tank in its current configuration limits multi use options due to insufficient depth for swimming and temperature.</p> <p>Whilst expensive this option provides an interim solution to provide more flexible water space within the existing building footprint before any need for additional pool space is reached as the local and regional population grows.</p>	<p>Whilst community demand identifies the replacement outdoor pool facilities as desirable in economic terms the population of the region does not support the need for additional water space in the short to medium term.</p> <p>The redevelopment of the existing 25m teaching pool and leisure pool facilities to provide modern, fit for purpose, flexible water space within the existing building would enable the City to meet aquatic demand in the medium term. This approach is supported by the Bunbury Swimming Club who accept that it would be an appropriate interim measure to satisfy increasing demand for water space until the necessary thresholds (population growth and demand) are reached to justify the expansion into new pool space (size and outdoors or indoors to be determined through future feasibility)</p>
<p>Develop hydrotherapy pool/spa facilities within/adjacent to existing pool hall.</p>	<p>Hydrotherapy facilities are limited within the region currently with facilities only available at St John of God hospital and College Row School; in both cases access is restricted due to both availability and price.</p> <p>Hydrotherapy is increasingly recognised as an important intervention for various chronic health issues.</p>	<p>Community demand supports the development of a public hydrotherapy pool facility which would provide facilities to meet existing demand (current facilities at SJOG Hospital and College Row School are unable to meet demand) and support the provision of community healthcare facilities providing public access and facilities to support allied health services.</p>
<p>Develop aquatic 'club hub' facilities adjacent to north east corner of existing 50m pool hall including administrative spaces for clubs and shared meeting space</p>	<p>In the same way as the identified need for a club hub for dry sports, DSR, SEDA and SWAS this smaller facility would amalgamate administrative space for the Bunbury Swimming Club, Waterpolo Club, Masters Swimming Club and Underwater Hockey Club into a shared space adjacent to the pool hall. Develop in conjunction with future pool facility extension.</p>	<p>The provision of 'club hub' facilities at the SWSC will enhance the centre's position within the community and provide opportunities for sharing of resources, experience and skills to support sustainable clubs within a sustainable community leisure facility.</p>
<p>Develop outdoor pool facilities – specifications to be determined at a later stage</p>	<p>Future population growth will ultimately require additional pool space as thresholds are reached. Any development should be subject to future feasibility as and when demand thresholds are reached.</p>	<p>Community demand for facilities similar to the original outdoor pool received as part of the community consultation.</p> <p>Note that any development of this kind would be required to meet current building standards (pool and associated amenities) and should be subject to population related demand (refer to industry benchmarks for provision of public swimming pools), demand for existing facilities and ongoing community sustainability.</p>

Action	Identified Requirement	Community Demand/Support
<p>Forrest Park – Bunbury Bowling Club</p> <p>The City is responsible for the maintenance of the bowling club building, upgrade works to the building and associated infrastructure are required to ensure the facility remains sustainable.</p>	<p>Bunbury Bowling Club facilities provide various opportunities for multi-use meeting and social space with Forrest Park and other user groups. The City has and continues to work with all parties to seek to facilitate these options.</p>	<p>Additional works to upgrade power and sewerage are required to meet current day standards.</p> <p>The Bunbury Bowling Club have developed a strategic plan which includes identifying opportunities for increased multi-use of their leased facilities. Discussions with both Marist Cricket Club and Dynamos Soccer Club to explore options for use of the facilities continue.</p>
<p>Hay Park (excluding SWSC) – refer to Figure 1 below</p> <p>Hay Park Netball Courts</p> <p>Relocate and upgrade to multi-use courts the Hay Park netball courts from their existing location to the south of the South West Sports Centre. (refer to Priority Area 1 – South West Sports Centre). The current space to be converted to car parking (including potential park and ride options)</p>	<p>Refer to SWSC priorities for details</p> <p>Current car parking facilities for hockey are inadequate with overflow parking along the verge on Parade Road the primary option. Providing additional parking within Hay Park will increase parking for hockey and PCYC with options for future multi-use.</p> <p>Confirmation of ownership of the nets is a preliminary requirement. Relocation of these facilities to provide access from within the Hay Park precinct will increase safety on Parade Road and bring them closer to clubhouse amenities. Potential funding to support the project as part of a larger development including the Bunbury Agricultural Society requires exploring. External funding also available through Cricket Australia (WACA) Infrastructure Funding program.</p>	<p>In line with proposals in relation to SWSC and Hay Park Master Planning relocating the netball courts to integrate with indoor court facilities at SWSC will create increased multi-use facilities and provide opportunities for future redevelopment of the existing courts. Community consultation supports increased provision for both which would be served by multi-use courts.</p> <p>The Ned Myles Pavilion services the southern half of the Hay Park Central precinct. Current and future demand for changing amenities will be serviced across Hay Park Central and North by the new facility at Hay Park North/Central and the upgraded Ned Myles pavilion providing 8 unisex changing spaces across the precinct along with improved shade and storage.</p> <p>Hay Park Redbacks Cricket Club have identified the need to resurface the existing nets which are unsafe.</p> <p>The opportunity to relocate the nets closer to club amenities supports their sustainability and provides options to create required storage space. It also coincides with interest from the Bunbury Agricultural Society who are seeking space for storage and occasional small events at Hay Park. The Society have indicated that they may have contributory funds to support any development which would also seek financial support from the WACA Infrastructure Funding program.</p> <p>The Tennis Club has indicated its willingness to look at multi-use options on an ongoing basis to ensure continued club sustainability. Whilst sharing facilities with Moorabinda Croquet Club may be the most obvious option the club are open to all potential multi-use partners and will continue to facilitate discussions with interested parties. The City will continue to support and facilitate this process.</p>
<p>Hay Park Hockey</p> <p>Additional car parking provision to meet current and future demand.</p> <p>Upgrade to existing hockey facility to provide modern, fit for purpose, unisex changing facilities for hockey and clubroom space for association member clubs including Marist & Towns South. The facilities also host regular State, National and occasional international fixtures which support facility upgrades.</p>	<p>The Bunbury & Districts Hockey Association have identified future upgrade of their club facility as a priority. Any development works would be initiated by the association with potential external funding support from the State, Federal and City.</p>	<p>Current parking is insufficient for hockey resulting in parking along the Five Mile Brook and Parade Rd verge. Additional parking has been identified as a priority by the Bunbury & Districts Hockey Association. The area identified between the hockey stadium and PCYC will provide additional parking for both facilities whilst also providing future potential multi-use space</p> <p>The existing hockey stadium is poorly positioned and too small for current and future demand. In addition it does not provide clubroom space for member clubs. Community consultation and the Bunbury & Districts Hockey Association have identified the need to upgrade the facility and potentially reposition it either between the artificial turf surfaces or close to turf 1. Further feasibility work is required to determine requirements and potential funding sources.</p>
<p>Hay Park North and Central</p> <p>Upgrade Ned Myles Pavilion to provide modern, fit for purpose, unisex changing facilities for the southern half of Hay Park Central.</p>	<p>To ensure that these facilities are upgraded to provide modern, fit or purpose amenities suitable for male and female use.</p>	<p>The Ned Myles Pavilion services the southern half of the Hay Park Central precinct. Current and future demand for changing amenities will be serviced across Hay Park Central and North by the new facility at Hay Park North/Central and the upgraded Ned Myles pavilion providing 8 unisex changing spaces across the precinct along with improved shade and storage.</p>



<p>Hay Park North cricket training nets</p> <p>Relocate cricket nets from their current location to one closer to the amenities at Exies clubrooms and the new Hay Park North/Central facility. Explore options to provide storage space for Bunbury & Districts Cricket Association assets (rollers, mowers etc) and provide storage space at Hay Park for the Bunbury Agricultural Society to enable them to store equipment for their annual show on site and host small shows throughout the course of the year.</p>	<p>Confirmation of ownership of the nets is a preliminary requirement. Relocation of these facilities to provide access from within the Hay Park precinct will increase safety on Parade Road and bring them closer to clubhouse amenities. Potential funding to support the project as part of a larger development including the Bunbury Agricultural Society requires exploring. External funding also available through Cricket Australia (WACA) Infrastructure Funding program.</p>	<p>Hay Park Redbacks Cricket Club have identified the need to resurface the existing nets which are unsafe.</p> <p>The opportunity to relocate the nets closer to club amenities supports their sustainability and provides options to create required storage space. It also coincides with interest from the Bunbury Agricultural Society who are seeking space for storage and occasional small events at Hay Park. The Society have indicated that they may have contributory funds to support any development which would also seek financial support from the WACA Infrastructure Funding program.</p>
<p>Moorabinda Croquet & Bunbury Tennis Club</p> <p>Both clubs are located centrally within the Hay Park precinct. Previous discussions have been held to determine any potential for shared use which to date have not resulted in any definite plans. The Bunbury Tennis Club have received \$180,000 through the Federal government Community Sport Infrastructure program which will be used to resurface their existing hard courts.</p>		<p>The Bunbury Tennis Club has indicated its willingness to look at multi-use options on an ongoing basis to ensure continued club sustainability. Whilst sharing facilities with Moorabinda Croquet Club may be the most obvious option the club are open to all potential multi-use partners and will continue to facilitate discussions with interested parties. The City will continue to support and facilitate this process.</p>
<p>Payne Park</p> <p>Upgrade facilities at Payne Park to provide modern, fit for purpose, multi-use facilities that support multiple user groups. This process is in early stages of planning with the Bunbury Football Club who, as the primary tenant, will need to be involved throughout the planning and development process.</p> <p>Note</p> <p>Additional funding has been provided by Council in 2019/2020 for the provision of additional irrigation to sports grounds utilised primarily by WA iSports but also used by Bunbury Football Club.</p>	<p>Any redevelopment of the facilities at Payne Park will be aligned to the City's Open Space Strategy, WAPC Liveable Neighbourhoods and Community Engagement. It should be noted that this facility forms part of the overall AFL sports ground provision and as such remains an important sporting asset.</p> <p>Potential for artificial sports surface should be investigated as part of any redevelopment to support multi-use availability and water management.</p>	<p>Upgrades at Payne Park are identified within the community and stakeholder consultation; Bunbury Football Club has indicated that they wish to remain at Payne Park in the long term and have commenced internal planning with regard to potential redevelopments. The City has also previously considered various options with regard to Payne Park's potential for upgrade with any works requiring to support the City's Public Open Space Strategy and this strategy's high level objectives.</p> <p>WA iSports have recently received a Federal Community Sporting Infrastructure grant to support upgrades of areas of the external areas of Payne Park that will facilitate better playing surfaces for WA iSports and other user groups.</p>
<p>Sportsground Lighting – sportsgrounds other than Hay Park</p>	<p>Lighting and training is a priority for clubs across the state and facilitates extended usage into weekday evenings, these requirements are recognised by the Department of Sport and Recreation which identifies lighting as a funding priority within CSRFF.</p>	<p>Demand from sporting clubs for lit training facilities has and remains an ongoing priority. Lighting to 50 lux will provide the necessary light for training in selected areas and provided on a prioritised basis balancing need against sustainability and through consultation with relevant sporting clubs.</p>
<p>Kelly Park</p>	<p>Any development considerations should be made based on the strategic objectives of multi-use and consider any potential alignments with outcomes relating to Hands Oval.</p>	<p>Carey Park Football Club are the sole user at Kelly Park currently; the club have indicated that they would prefer to remain at this location as their traditional home.</p>
<p>Hay Park – SE quadrant bushland area</p>	<p>Work with Department of Biodiversity, Conservation and Attractions to establish opportunities to access this space for active recreation pursuits such as walking and trail cycling.</p>	

Note that the following facility and infrastructure improvements identified through consultation have now been completed or are in progress and are funded by the 2017 Labor Election commitments.

1. Upgrade of City of Bunbury facilities at Hay Park Central/North to provide modern, fit for purpose facilities with unisex changing facilities for Bunbury Bulls Rugby Club, Bunbury & Districts Cricket Association and the South West Junior Football League (AFL).
2. Provision of sports ground lighting to Hay Park South (including the east and west premier pitches).
3. Installation of culvert to section of Five Mile Brook at Hay Park South Soccerdrome to improve safety and spectator amenity.

Non Council Facilities and Future Partnership Opportunities

Whilst the City is the primary provider of community sporting facilities future partnership opportunities exist with other providers which should be explored as demand increases. Schools within the City represent the best fit for such arrangements where opportunities for reciprocal, mutually beneficial arrangements may exist in the following areas:

- Increasing day time usage of City managed facilities (including the SWSC)
- Evening and weekend usage of school sportsground facilities where future capacity issues may exist.

Partnership opportunities will provide opportunities to increase connections with local schools that facilitate increased participation opportunities for school age children as well as usage optimisation of facilities for the City and Schools.



1: Hay Park Development Plan



Other Sporting Assets

Whilst this Strategic Plan focuses on future requirements of the provision of facilities and support for sporting clubs within the City it is vital that the City's existing sports ground assets are maintained and replaced in accordance with the City's asset management planning program. Much of the work required is identified within the strategy as work already contained within the Long Term Financial Plan.

Sports ground maintenance activities primarily relate to turf management (including irrigation) whilst the replacement of sports ground assets is covered by the City's relevant asset management plans. Sports ground assets include but are not limited to sports specific equipment (for example sports goals, athletics track surface and player dugouts), fencing, seating and ancillary civil infrastructure such as car parks, drainage and footpaths. Where these items are not specifically identified within the strategy their renewal and/or upgrade will need to be considered in accordance with the relevant asset management plan.

In addition the City's Buildings Asset Management Plan covers the maintenance and replacement requirements for sports related amenity buildings. These plans should be used as the reference point for information relating to the specific management of these City assets.

Actions and Opportunities – Clubs and Partnerships

Background

In 2018 the City of Bunbury committed to funding the position of Club Development Officer when State Government funding was discontinued. This was in recognition of the importance that this role has and continues to play in the development of strong, sustainable sporting clubs within the City and Bunbury Geopraphe Region.

The development process for this Sport and Recreation Strategy has included extensive consultation with all of the City's sporting clubs. Continued improvement of these relationships and partnerships is vital to achieving the the shared vision of Sport Australia's 'more people, more active, more often' and the flow on benefits that this will deliver to the community.

Current and potential partnerships with healthcare service providers and educational institutions provide opportunities for the City to diversify service and program delivery, attract new investment streams and mitigate future demand for additional sporting infrastructure through shared use agreements. All options should be explored and developed on an as needed basis.

The City is home to various clubs and sporting organisations that do not use City facilities; examples include the Bunbury Turf Club, Bunbury Trotting club, Bunbury Speedway and Karting Clubs, Koombana Bay and Bunbury Sailing Clubs, the Bunbury Rowing Club and Powerboat Club. These clubs play a key role in providing participation opportunities as well as delivering social and economic outcomes to the City. To ensure that these organisations are able to optimise their potential the City will continue to work with them to support their own strategic objectives.

Clubs within the Bunbury Geopraphe Regional Context

Whilst the City provides for many sporting clubs across a range of codes its position as one of 4 Local Government Areas (LGAs) areas comprising the Bunbury Geopraphe area means that many clubs do not access sporting facilities within the City.

In many cases sports with high rates of participation enjoy access to facilities in more than one LGA (examples include basketball, soccer, AFL, netball, cricket and aquatic sports) whilst other sports have chosen a location within a neighbouring LGA that enables them to service the whole urban area (examples include softball and archery). Increasing participation rates in specific sports will require further review of location suitability as the strategy develops alongside this growth. This will require some sporting clubs to work with the City to determine if their current location remains optimal in terms of access and compatibility. This process may result in clubs needing to relocate to an alternative venue within the City or within another neighbouring LGA to ensure that accessibility is not compromised.

Strategic Intent

The development of strong networks with and between clubs, partner organisations and agencies to support sustainability, explore and realise shared opportunities and maximise the utilisation of the City's sporting facilities. **Actions and**

Opportunities



Priority	Action	Delivery Mode	Budget	Requirement and Community Demand/Support
1	Encourage and support clubs to develop strategic plans to support sustainable club development.	Club Development Officer	Included within existing annual base budget	Sporting clubs rely on volunteer time and financial support from members. Club sustainability is key to attracting both volunteers and members. The Bunbury community recognises that sport plays a vital role in community cohesion and capacity and delivers significant social value.
2	Optimise sports ground utilisation to ensure that summer and winter sports are able to best use the sporting facilities provided by the City; this may include recommendations for clubs to review and change their existing locations.	Sport and Recreation department working in partnership with sporting clubs and groups.	Operational activity that will continue to occur on an ongoing basis.	Optimisation of City sporting facilities supports improved and more efficient sports ground management, facility quality and user satisfaction. Consideration for optimisation has been identified for: <ul style="list-style-type: none"> Bunbury & Districts Dog Club - from Hay Park Central to an alternative location to be determined with the club. Bunbury Bulls Rugby Club - to Hay Park Central. South West Junior Football League – future expansion to Hay Park North Potential winter sports utilisation at Bunbury Recreation Ground. Potential shared use arrangements with Bunbury Senior High School at Bunbury Recreation Ground. Potential shared use arrangements with Newton Moore Senior High School at Hay Park North and Central.

3	Partner with identified sporting clubs where opportunities to develop and deliver events (such as State or National championships) exist that support promoting sport and physical activity and sports related tourism.	Sport & Recreation department support for applications to Bunbury Event	Included within existing annual base budget via the Bunbury Event Advisory Group (BEAG) annual funding round	<p>Bunbury is developing a reputation as a high class venue for sporting events (that compliment but do not compete with other LGAs such as the City of Busselton). Recent examples include:</p> <ul style="list-style-type: none"> • 2017 W-league Fixture Perth Glory vs Canberra United • 2018 BMX National Championships • 2018 Junior National Cycling Championships • 2018 State Motocross Championships • 2019 Open Water Series Bunbury Round • 2019 Bunbury Triathlon <p>Additionally a number of long standing calendar events have run successfully for a number of year, these include:</p> <ul style="list-style-type: none"> • Bunbury Junior Hockey Carnival • South West Football League Grand Final • 3 Waters Festival of Running • CCJSA Junior Soccer Carnival. • Bunbury Show • Groovin' the Moo <p>Events such as these highlight the City as an attractive place to visit and stay, generate a significant economic return and support community pride which enhances and strengthens social capital.</p>
4	Strategic support for sporting clubs and organisations based at non City facilities	Provide relevant input and/or support to assist clubs and organisations deliver strategic objectives.	Within relevant operating budgets and through identified funding support for specific grant funding opportunities requiring match funding from the City.	Community sporting grants such as Community Sporting Recreational Facilities Fund (CSRFF) require contributory funding support from local government whilst various City departments provide support to clubs and organisations in relation to their strategic objectives including Planning, Sport and Recreation, Community Development and Economic Development
5	Partnership Development	To be determined on a case by case basis	Included within existing annual base budget	The City already has established partnerships with agencies and organisations at local levels; examples include WACHS, SEDA, Manea College and SWAS. All have potential for expansion whilst potential exists with many other organisations currently not partnering with the City's Sport and Recreation Department. Development of these partnerships should be undertaken strategically to ensure that they are aligned to the City's strategies relating to sport, recreation and physical activity and deliver positive outcomes for the community through program and service improvements and efficiencies generated through integrated delivery models.
6	Continue to support the South West Academy of Sport (SWAS) to deliver high quality services to athletes based in the local region.	Annual funding & in kind support agreement	Included within existing annual base budget	SWAS enables athletes competing at regional, national and international levels to reduce the need to travel to Perth but remain 'at home' as much as possible through the provision of services and support that benefits the local community economically and socially.
7	Deliver in kind support programs to sports clubs based at the South West Sports Centre (SWSC) to facilitate athlete development.	Through SWSC operations, delivered as an in-kind support program	Included within existing annual base budget	This is a recently introduced service program for sports clubs based at the SWSC providing lower tier support to emerging talent athletes.
8	Continue to support the Myles Junior Sports Star of the Year Award to recognise high performing junior athletes from the local region who act as ambassadors for their sport and support the promotion of participation in sport and physical activity.	This is an ongoing award program supported by the City and largely financed by the Myles family.	Included within existing annual base budget	Recognition of emerging junior sportspeople competing at regional, national and international levels who represent the City and region and support the generation of community pride, social inclusion and human capital development.

Actions and Opportunities – Events and Sports Tourism

Background

The City of Bunbury is developing a reputation as a venue for high level sporting competitions; this is as a result of work undertaken by the City and Council and an ongoing partnership with Sports Marketing Australia. In the past 2 years the City has facilitated a number of national, state and regional events including but not limited to the following.

2017 Sufferfest Triathlon (Koombana Bay & Bunbury CBD)

2017 Perth Glory vs Canberra United, W-League fixture (Hay Park South)

2018 Beach Games (Koombana Beach)

2018 Nitro Circus (Hands Oval)

2018 BMX National Championships (Bunbury BMX Club – Hay Park)

2018 Cycling Australia Junior National Championships (Road Cycling) - (Bunbury CBD)

2018 State Motocross Championships (Bunbury Motocross Club – SW Highway)

2018 Hockey Australia Masters Championships – Women (Hay Park Hockey Stadium)

2019 Swimming WA - Open Water Series (Koombana Bay)

2019 Bunbury City Classic Triathlon (Koombana Bay & Bunbury CBD)

2019 Hockey Australia Masters Championships – Men (Hay Park Hockey Stadium)

WA State Road and Individual Time Trial Cycling Championships

Strategic Intent

Elite or high level sporting events of this nature support the growth of sport as an economic driver by attracting visitors and acting as a catalyst for tourism.

Additionally the City's facilities, particularly the South West Sports Centre and Hay Park precinct provide opportunities as an elite training venue for visiting teams and athletes.

Actions and Opportunities

Item	Action	Delivery Mode	Budget	Requirement and Community Demand/Support
1	Encourage and support clubs to include hosting one off elite level competitions (state, national or international) where appropriate	Multi departmental based on event	Included within existing annual base budget (BEAG)	Tourism is identified as an opportunity within the City's Strategic Community Plan
2	Promote Bunbury as a venue of choice for national and international competitions and/or elite fixtures where facilities meet requirements.	Mayor, CEO and Department of Sport and Recreation	Invite support applications to BEAG.	The potential for repeat events exists (see 'background') along with the additional potential to host other events such as A-League football with Perth Glory
3	Promote City of Bunbury facilities to elite athletes and sports teams as a training venue	Multi- departmental (Sport & Recreation, Events & Tourism)	Included within existing annual base budgets	The City of Bunbury is the gateway to the South West of WA and is the ideal location for elite athletes and teams to use as a training venue for training camps. The City's facilities provide all of the necessary sports specific requirements whilst proximity to the many attractions of the South West provide opportunities for relaxation and downtime between training sessions.



APPENDICES

Appendix 1

Review of Previous Plans and Strategies

City of Bunbury 5 Year Recreation Implementation Plan 2007-2012

This plan was created internally within the City of Bunbury with the object being for the document to outline how Council plans to make recreation services, facilities and information more accessible to members of the community and visitors.

Hay Park Feasibility Study, March 2009

In 2008 the City of Bunbury appointed Creating Communities Australia to develop a feasibility study for Hay Park. The study was undertaken to determine the feasibility of providing sport and recreation facilities at Hay Park in the short, medium and long term.

South West Sports Centre Master Plan, March 2010

The City of Bunbury engaged consultancy firm Davis Langdon to develop a master plan for the South West Sports Centre. This was intended to act as a guide for future planning and development of the facility until 2030; the plan was presented to Council in draft format but never formally adopted as a master plan by Council; as a result only minor recommendations identified have been implemented.

Hands Memorial Oval Master Plan, April 2011

The City of Bunbury engaged 'A Balanced View Leisure Consultancy Services' to develop a Master Plan for Hands Oval in June 2010. The intention behind developing the master plan was to focus on facility improvements to the oval to ensure it is of a standard suitable for State level competition, as opposed to a contextual study of needs. The plan outlined developments in 3 Stages with Stage 1 completed in 2012; whilst Stages 2 and 3 have not yet been scheduled for delivery the outcomes identified within these Stages are currently under review to ensure that they remain relevant.

Bunbury-Wellington Sports Facility Plan, November 2013

The Bunbury-Wellington Sports Facility Plan incorporates the Local Government Areas of Bunbury, Capel, Collie, Dardanup, Donnybrook-Balingup and Harvey. The plan was developed by the Department of Sport and Recreation to act as a guiding document to inform future growth patterns within the Bunbury-Wellington region and outlines future facility requirements for the next twenty (20) years.

Hay Park Master Plan, April 2015

The Hay Park Master Plan was developed in 2015, it is the City's most planning document relating to sport and recreation in Bunbury. The plan reviewed previous plans and strategies and associated recommendations for Hay Park and cross-matched them with current needs and the requirements for the users of Hay Park. The Hay Park Master Plan was adopted by Council in 2015; to date 4 of the short term recommendations have been partially completed whilst of long term recommendations the design and construction of a new facility at Hay Park Central and the installation of sports ground lighting at Hay Park South are currently underway; both funded through the 2017 Labour Election Commitment for Hay Park.

All previous strategies and master plans have included reviews of the condition of the City's sport and recreation facilities and sports grounds and made recommendations regarding the required development works to facilitate the provision of fit for purpose sporting facilities.

Appendix 2

<http://www.bunbury.wa.gov.au/pdf/Appendix%20%20Sport%20and%20Recreation%20Strategy.pdf>

Appendix 3

<http://www.bunbury.wa.gov.au/pdf/AusPlay%20Focus%20Older%20Australians%20Participation%202018%20and%20AusPlay%20Focus%20Participation%20Statistics%20National%20and%20WA%202018.pdf>

Appendix 4

http://www.bunbury.wa.gov.au/pdf/KPMG_Value_of_Community_Sport_Infrastructure_final.pdf



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