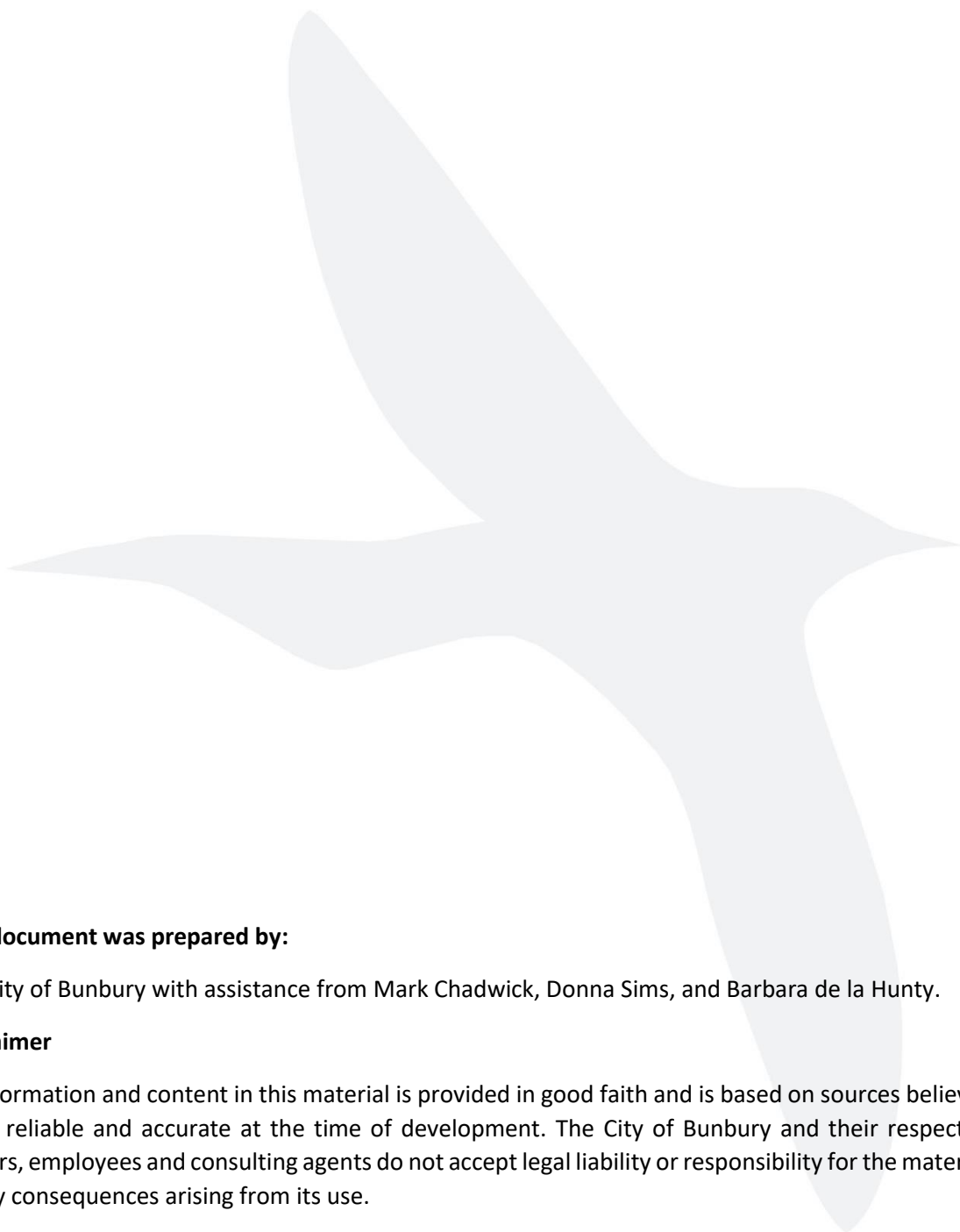




Community Health & Wellness Plan

2021-2026





This document was prepared by:

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Disclaimer

All information and content in this material is provided in good faith and is based on sources believed to be reliable and accurate at the time of development. The City of Bunbury and their respective officers, employees and consulting agents do not accept legal liability or responsibility for the material, or any consequences arising from its use.



Acknowledgement of Country

The City of Bunbury wishes to acknowledge the traditional owners of the land, the Wardandi Noongar people, and pay its respects to elders past, present, and emerging.



Other Acknowledgements

The City of Bunbury and its Consultants would like to thank the people and organisations who contributed time and expertise to the development of the City of Bunbury Community Health and Wellness Plan.

Feedback

Any feedback related to this document should be emailed to Records@bunbury.wa.gov.au





Our Vision

Is for a healthy, safe and
resilient City



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Introduction from the Mayor



On behalf of the City of Bunbury Council and community, I am pleased to present our Community Health and Wellness Plan 2021 – 2026.

The City's role and involvement in supporting public health is not new. Our existing assets and services, including town planning, infrastructure, buildings, events, and environmental health programs all contribute towards community health and wellness. This plan is, however, a new document that sets out our community's vision and aspirations, to be a healthier, safer, and more resilient community into the future. It confirms community health and wellness related priorities over the next five years.

This plan belongs to the community, thank you to those who participated in the various surveys, workshops, community conversations and focus group sessions.

Council looks forward to partnering with all members of our community, the State Government, and other key stakeholders to help the City achieve our shared vision for a healthier Bunbury.

Message from the CEO

Our Community Health and Wellness Plan recognises public health must be a priority for our community to live well.

This plan examines the local health profile and responds to the needs and aspirations of our community to strive towards being healthier.

We know the City's purpose is to plan for and deliver a better future for all. Recognising the connection between the public health and our existing strategic community plan helps us to achieve this. We also understand that there are many factors that determine our community's health, such as access to affordable housing, income, health services, education, and the general circumstances in which individuals were born and grew up.

We believe that through implementing this plan, the City can play its part in providing, advocating for, and supporting many of the positive ways to improve those conditions that impact our community's health and wellbeing and the associated benefits from leading a healthier life.

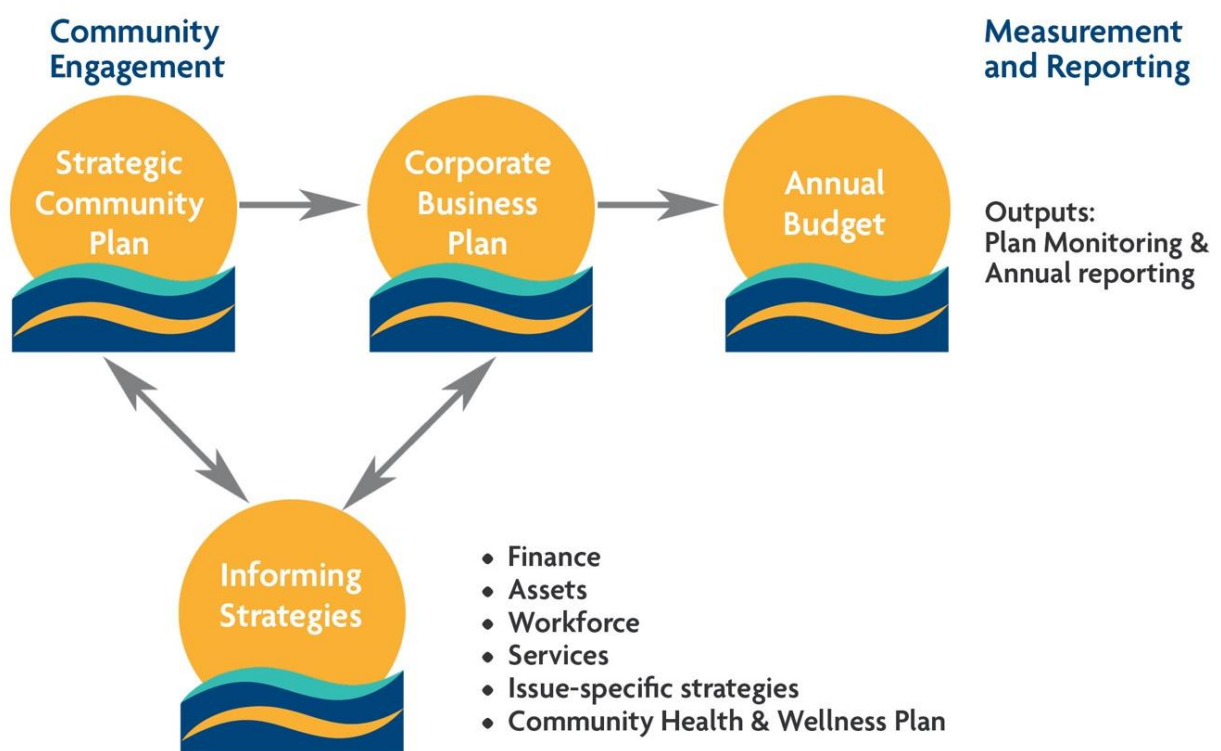


Understanding the Community Health and Wellness Plan

The development of a public health plan is a requirement of the *Public Health Act 2016*.¹⁰ The Community Health and Wellness Plan 2021 – 2026 will fulfill this requirement and will be an informing strategy aligned within the City’s integrated planning and reporting framework.

This commitment to public health planning stems from the broadening acknowledgement of the role of local government in collaboration with the State and other local, region and state-based stakeholders toward supporting public health.

Our Integrated Planning and Reporting Framework



Three priorities aligning with the City’s existing strategic and corporate business plans were identified as guiding the strategies and actions of this plan.⁸

- 1. Our Community and Culture**
A safe, healthy, and cohesive community, with a rich cultural life, and supportive social environment.
- 2. Our Places and Spaces**
Having built and natural environments that facilitate healthier living.
- 3. Our City of Equity**
Leading, partnering and advocating for health equity and access to all.

Health Determinants and Equity

Health determinants are important factors that may impact on a person's health.

They include individual factors such as genetics, age and gender, and lifestyle factors that can include choices such as exercising, smoking, and drinking alcohol. Non-medical factors such as food security, education, employment, transportation and culture, often referred to as the social determinants of health can influence a person's health too. The physical and natural environment and social interactions between people and relationships are also important.^{1,3}

Equity is a term often used to describe fairness. Health equity exists when everyone has a fair opportunity to attain their full health potential and that no one is disadvantaged from achieving this potential, if it can be avoided.² It is different to equality. For example, all residents have equal access to the Southwest Sports Centre, however some residents may find it more difficult to access it due to financial or transportation constraints. Setting affordable entry fees, offering concessions, ensuring various transport options to the Centre are available e.g., cycle / walk paths and bus routes, are all ways of ensuring fairness.

Underpinning this plan is the principle that equity is maintained wherever possible in determining the strategies addressing the identified priorities and the determinants of health as adapted from the US Department of Human Services "healthy people 2020" model below.³

Determinants of Health



Our Role in Influencing the Determinants of Community Health and Wellness

The City understands its potential to influence the lives of its residents and carries this responsibility with great privilege. We also know that we cannot meet all the needs of our community alone.

The City recognises the importance of working in partnership and collaboration with a variety of local service providers, community associations, government and non-government organisations. A joint responsibility between the City and external stakeholders exists for the development and effective delivery of this plan.



Our City

Our City is situated in Western Australia's southwest, approximately 180km south of Perth. Wardandi Noongar Aboriginal people first inhabited the area for around 45,000 years prior to first settlers arriving in 1838.⁴

The Greater Bunbury Region, comprised of Bunbury, Harvey, Dardanup, Capel and Collie is expected to grow by 42% from 86,400 in 2011 to 122,400 by 2026, with further projections suggesting that the population could double within 40 to 50 years.⁴ Home to 32,684 people, Bunbury is a major regional service centre to this region.⁹

Bunbury is a beautiful place to live, work and visit and has something for everyone. The quality of life is one of its biggest attractions offering residents a variety of amenities, schools, shops, beaches and nightlife, all within easy reach. It has everything a family needs including public and private schools, tertiary education, and a range of health services, not to mention an extensive and diverse events calendar.⁵

The City of Bunbury will continue to grow, develop and improve thanks to these qualities and the massive potential for investment and growth in our region.⁵



Our Community Snapshot

People

- 8,265 Families
- 22,549 Electors
- 32,684 population
- 41 years median age
- 28.8% born overseas
- 3.5% Aboriginal &/or Torres Strait Islander people
- 2.3 avge people per household
- 1.8 avge children per family with children

Culture

- 9 Heritage-listed buildings
- 1,015 items in city Art Collection
- 62 individual pieces of Public Art
- Hosts 38+ significant local, regional & State lifestyle, cultural & sporting events, competitions, and festivals

Residential

- 15,406 private dwellings
- 87% of dwellings within 5km of the CBD
- 30% of dwellings within 5 min walk of the coastline and/or waterways
- 100% of dwellings within 5km of coastline and/or waterways

Infrastructure

- 15 bridges
- 57 city carparks
- 326.94 km of sealed roads
- 102 City-owned buildings(excl. Heritage)
- 3.92 km of seawalls & oth marine assets
- 13,000+ aircraft movements per year
- \$3 million in bin / refuse assets incl. household rubbish bins, recycling, organic, park, bus stop, & Big Belly rubbish bins

Recreation

- 39 BBQs
- 130 bicycle racks
- 14,000+ street trees
- 54 drinking fountains
- 30 public toilet blocks
- 218 kilometres of pathways
- 246 individual items of play equipment in 46 built playgrounds across 9 suburbs
- Home to 31 sporting clubs & organisations
- 54.5 hectares of grass sports playing surfaces
- 240 solar panels heat the 50m lap pool at the South West Sports Centre



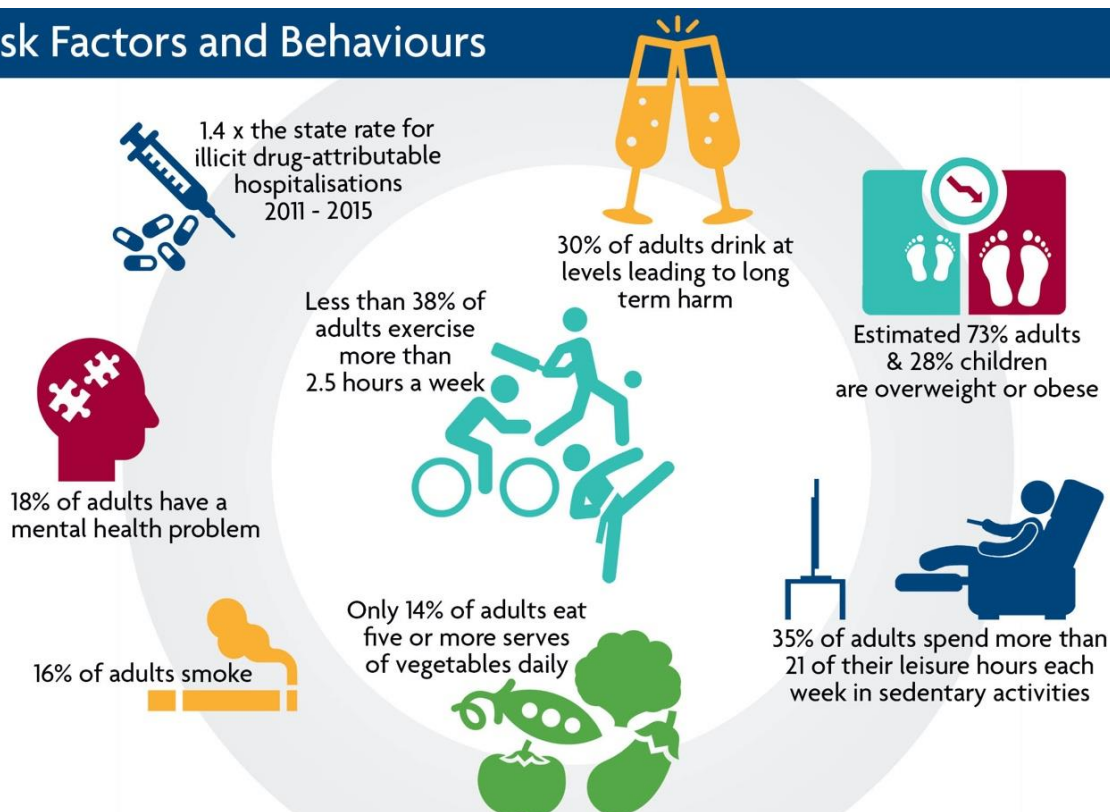
Community Health and Wellness Priorities Summary

Public health priority areas were identified through examining local, state, and national population demographic and health data.

Those data differing significantly compared with the state data or otherwise identified as City priorities are summarised under relevant health determinants.⁹

Health Determinant	City of Bunbury Priorities
1. Socio-economic, cultural, environmental factors	<ul style="list-style-type: none"> Socio-economic disadvantage i.e. disparity between suburbs and region Families i.e. more single parents, couples without children Education i.e. less year 12 completion Childhood development i.e. more vulnerable, at risk, less on track Employment rate, lower individual and household income levels Climate change risks – lower projected rainfall, higher mean temperature, extreme weather events Transport accidents and injuries, poisoning higher than state Food stress higher in vulnerable suburbs
2. Social and community networks	<ul style="list-style-type: none"> Sport facilities access and condition below average in areas Recreation facilities access and condition below average in areas Factors leading to intentional self-harm, psychological stress higher
3. Individual lifestyle factors	<ul style="list-style-type: none"> Risk behaviours i.e. higher smoking, alcohol consumption and physical inactivity Risk factors i.e. overweight, and obese, blood pressure, mental wellbeing, illicit drug use, damaging sun exposure higher than state Heart, circulatory, respiratory, digestive, mosquito vector borne, and nutritional diseases higher than state. Vaccine preventable diseases higher
4. Age, gender, and hereditary factors	<ul style="list-style-type: none"> Population status i.e. declining population higher aging, Aboriginal representation Dementia, endocrine, musculo-skeletal, skin, cervical, prostate diseases higher than state

Risk Factors and Behaviours

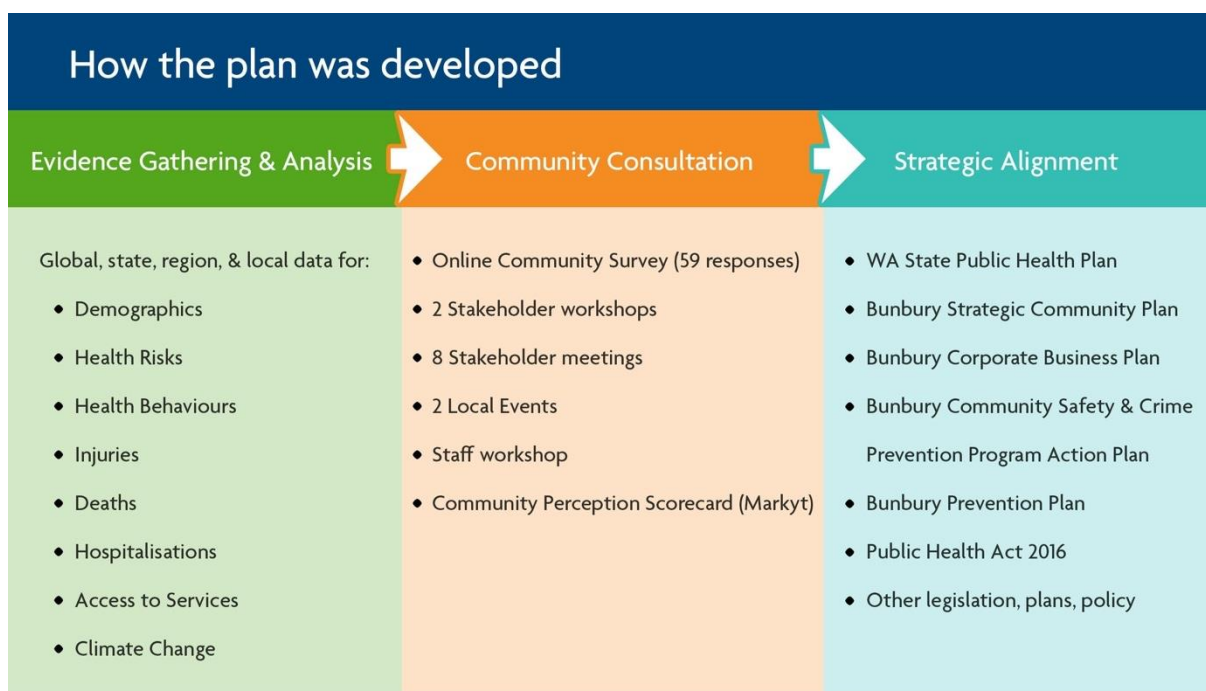


How the plan was developed

The Public Health Act 2016 is the instrument that specifies what our plan must consider. It defines public health as:

- the wider health and wellbeing of the community; and
- the combination of safeguards, policies and programmes designed to protect, maintain, promote, and improve the health of individuals and their communities and to prevent and reduce the incidence of illness and disability.⁷

This plan was developed by **gathering** the available evidence of the City's community health status, health determinants and risks. **Engaging** with the Community to provide input into a road map that focuses our attention to our existing services, whilst **planning** for our future needs for a healthier community.



Public health is...



Community and Stakeholder Engagement

This Plan has been informed by consultation with the community, health and wellbeing service providers, government organisations, community groups and City of Bunbury personnel. Community members and regular visitors to the City provided input via an online survey on Social Pinpoint. All other stakeholders provided input via workshops, meetings, phone conversations and email correspondence.

The workshop and meetings ascertained the initiatives these stakeholders are currently implementing to address State health priority objectives. The State objectives are:



Stakeholder feedback provided insight into current service provision in relation to the identified health priorities and revealed that the City is well resourced in this regard. However, there were some challenges identified in relation to providing services. These challenges were:

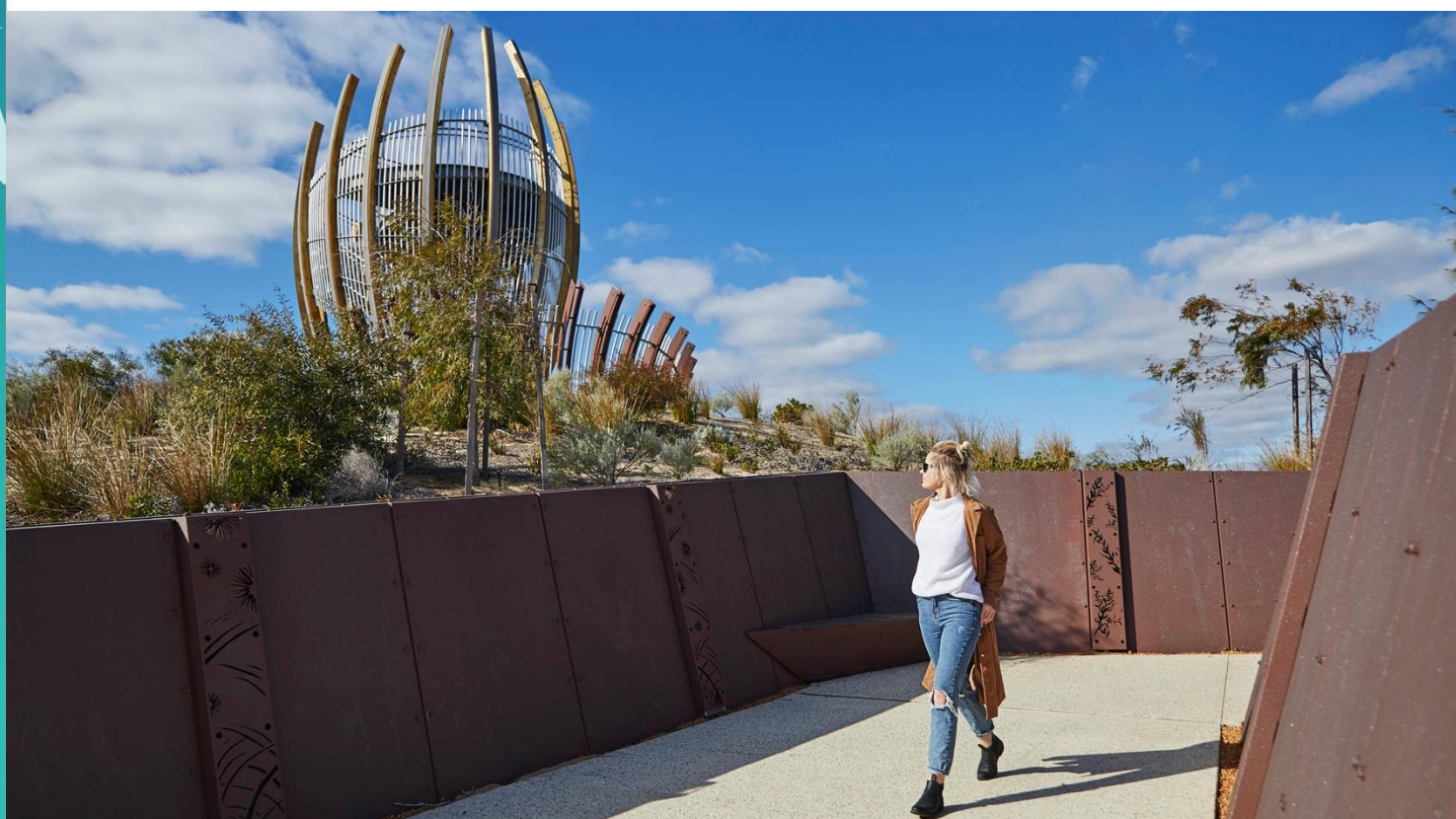
Barriers regarding accessibility to Services

Minimal promotion of Programs & Services

Limited capacity to meet demand for Mental Health Service Provision

Stakeholders suggested ways the City can support them in addressing the identified health priorities and actions that were worthy of investigating in the future. This included initiatives targeted at addressing the identified health priorities for vulnerable populations such as the unemployed, low socio-economic status, single parents, at-risk youth and children. The actions and initiatives identified throughout the engagement process have been incorporated into the City's Community Health & Wellness Action Plan.

The survey findings revealed that residents and visitors to the City believe the City is effective in protecting them from harm or illness, lessening the impact of public health emergencies and providing adequate facilities to assist healthy lifestyles. The survey results also highlighted that the City can improve in providing adequate shade at playgrounds, popular beaches, cycle paths, footpaths and parks with barbecue facilities.



The two most common themes in the survey findings were encouraging active transport by reducing motor vehicles in the Central Business District and protection of the natural environment.

Service providers and community groups highlighted the importance of the City collaborating with them on different programs and initiatives through partnerships, cross-promotion and support.

Priority Areas

The community and stakeholder engagement process highlighted two priority areas that will enhance the health and wellbeing of City residents and visitors. The third priority was informed by the health determinants in the City's Local Health Profile (socio-economic disadvantage, social rental housing, single parent households).

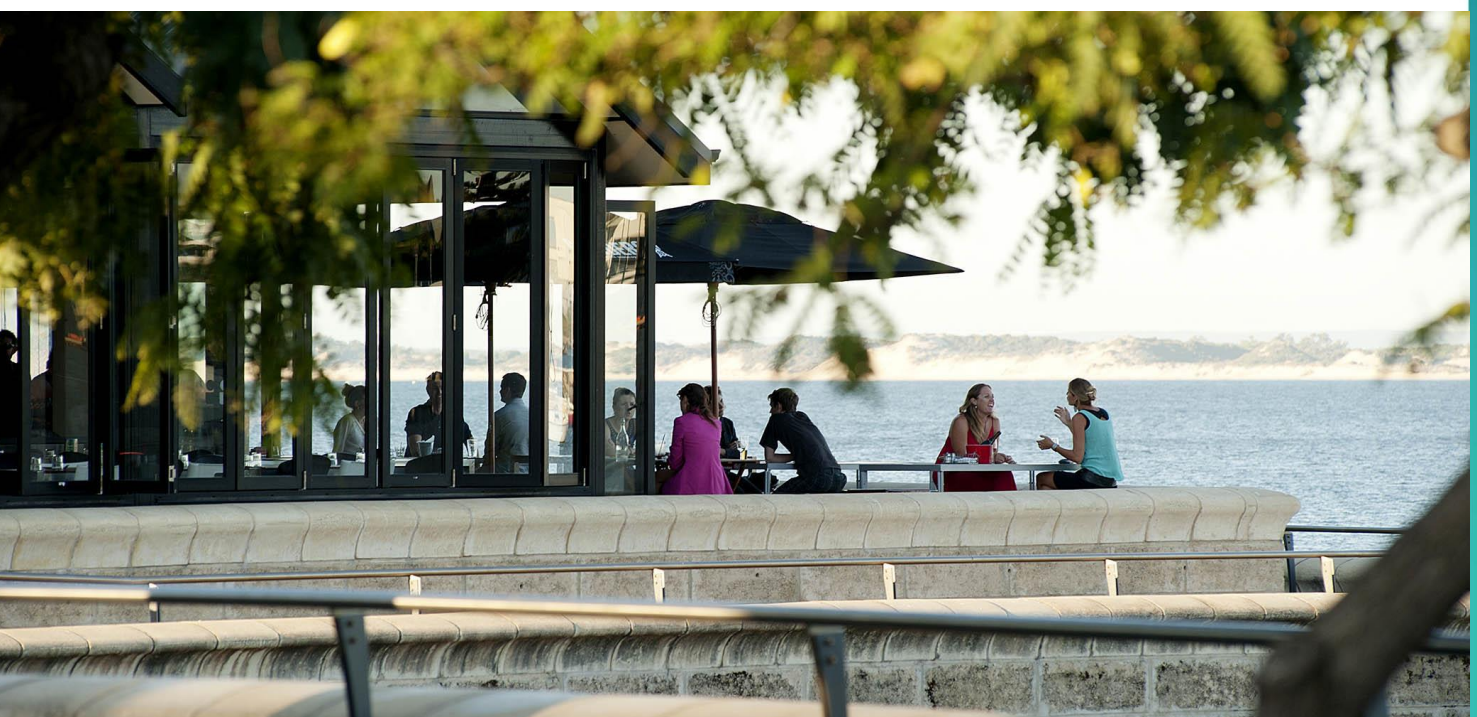
Priority 1 – **Safe and healthy spaces and places**

Priority 2 – **Healthy culture and communities**

Priority 3 – **A City of Equity**

This document has also been informed by existing City plans and strategies, including:

- Strategic Community Plan
- Corporate Business Plan
- Bunbury Prevention Plan
- Local Planning Strategy
- Sport and Recreation Strategy
- Integrated Transport Study
- Reconciliation Action Plan



Snapshot of the Plan

SAFE AND HEALTHY SPACES AND PLACES	HEALTHY CULTURE AND COMMUNITIES	CITY OF EQUITY
<p>Objective 1 – To plan, build, promote and maintain healthier, safer spaces and places for our residents and visitors to use</p>	<p>Objective 2 – To support community services, programs, events and initiatives that create environments that improve health and wellbeing</p>	<p>Objective 3 – To support opportunities for better access and inclusion to learning, health services and equitable living standards</p>
<p>1.1 Protect the community from injury</p>	<p>2.1 Optimise mental health and wellbeing</p>	<p>3.1 Support community sustainability by facilitating increased employment opportunities</p>
<p>1.2 Promote safer, healthier communities</p>	<p>2.2 Reduce harmful alcohol use and illicit drug use</p>	<p>3.2 Facilitate community access to health services</p>
<p>1.3 Reduce exposure to environmental health risks</p>	<p>2.3 Reduce incidence of smoking and exposure to second hand smoke</p>	<p>3.3 Contribute to the provision of a range of diverse educational opportunities within the community</p>
<p>1.4 Encourage physical activity</p>	<p>2.4 Promote culturally secure initiatives and services and enhance relationships with the Aboriginal community</p>	<p>3.4 Contribute to greater community resilience by facilitating access to affordable accommodation</p>
<p>1.5 Contribute to managing community safety and impacts of emergencies</p>	<p>2.5 Foster environments that promote and support healthy eating</p>	<p>3.5 Contribute towards greater access and inclusion within the community</p>

Evaluation and Reporting

Measuring changes in health and wellbeing is complex and accurate representation only occurs over lengthy periods of time. This Plan will therefore be measured via ‘process’ evaluation rather than ‘outcomes’ evaluation. The performance measures are targeted around the implementation of the actions. The City will undertake an annual desktop review of the Plan to ensure the priority areas and strategies remain relevant and to identify any emerging public health issues. There is a requirement for the City to report annually on the Plan to the Department of Health under the *Public Health Act*.⁷





LEAD

The City will lead the way
in delivering the actions



PARTNER

The City will partner with
other agencies, organisations
or groups in delivering
the actions



ADVOCATE

The City will advocate for
actions that enhance the
health and wellbeing
of the community

The Role of the City

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

PRIORITY 1 – SAFE & HEALTHY SPACES & PLACES

Aligns with **Theme 3** in Bunbury Strategic Community Plan: **Our Places & Spaces**

Other existing aligned strategies/plans: Sport & Recreation Strategy; Emergency Management Plan; Local Planning Strategy; draft Sustainability Action Plan; Bunbury Prevention Plan; Bunbury-Wellington 2050 Cycling Strategy

Objective 1: To plan, build, promote and maintain healthy and safe spaces and places for our residents and visitors to use.

Our Priority Drivers:

*ASR: Age Standardised Rate is a method used to eliminate the effect of differences in population age structures when comparing different periods of time, geographic areas and/or population sub-groups.⁹

- In 2019, injuries to Bunbury residents accounted for 2,018 hospitalisations and 10,534 bed days, Accidental fall hospitalisation ASR* for Bunbury children is 692.1 and elderly 5,092.8 per 100,000 persons.⁹
- Transport and intentional self-harm injury also resulted in 30 and 36 deaths respectively between 2014-2018 and an ASR* of 318.1 and 273.6 per 100,000 for Bunbury residents.⁹
- Melanoma cancers for Bunbury residents are 48% above national average⁹, suggesting less exposure to UV radiation is an important preventive measure to reduce this.
- The ASR* of 61.3 per 100,000 persons for mosquito borne diseases such as Ross River and Barmah Forrest virus is significantly higher than the state ASR* of 55.8 per 100,000 persons.⁹ The effects of these diseases include decreased mobility and ability to work.
- Less than 38% of Bunbury adults exercise more than 2.5 hours per week.⁹ Physical activity reduces heart diseases, cancers and diabetes, depression, anxiety, assists a young person's physical development and enhances learning and judgment.¹²
- Climatic changes resulting in increased frequencies of bushfires, storm events and coastal erosion lead to adverse health and property risks to the Bunbury community.⁹

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

PRIORITY 1 – SAFE & HEALTHY SPACES & PLACES

Strategies	Actions	City's Role	Timeframe	Performance Measures	Responsibility
1.1 Protect the community from injury	1.1.1 Develop and implement a Local Area Traffic Management Strategy and investigate developing pedestrian safety management plans	Lead	Ongoing	Initiatives detailed in strategy are implemented in line with allocated timeframes	Project & Asset Management
	1.1.2 Membership of the Industry Road Safety Alliance South West	Partner	Ongoing	Number of committee meetings attended	Project & Asset Management
	1.1.3 Design and maintain local roads, including management and review of speed limits, to reduce the risk of crashes occurring and respond to changing land use and traffic	Lead	Ongoing	Number of road inspections Program of road works conducted	Project & Asset Management
	1.1.4 Respond to hazards and dangers reported via the Snap Send Solve App	Lead	Ongoing	Number of issues submitted and resolved	Infrastructure Maintenance Services
	1.1.5 Ensure all major events have robust risk management plans	Lead	Ongoing	Number of risk management plans reviewed	Environmental Health Services
	1.1.6 Inspect properties and enforce regulations for fencing and safety barriers in private pools	Lead	Ongoing	Number of properties inspected	Building Services
	1.1.7 Implement beach safety initiatives: <ul style="list-style-type: none"> • Closure of beaches for shark sightings • Maintenance of BEN signs • Funding of City of Bunbury Surf Life Saving Club 	Lead	Ongoing	Beach closures undertaken Maintenance completed Lease renewed	Rangers & Emergency Management Contracts & Commercial
1.2 Promote safer, healthier communities	1.2.1 Implement actions assigned to the City under the Bunbury Prevention Plan and supporting Communications Plan	Lead	Ongoing	Campaigns promoted	Community Partnerships; Public Relations
	1.2.2 Create and maintain safe public spaces	Lead	Ongoing	Number of initiatives implemented e.g. Safer Streets initiatives, Crime Prevention Through Environmental Design, CCTV, Healthy Active by Design Principles Preparation of the City of Bunbury Public Open Space Strategy	Strategic Planning & Urban Design; Development Assessment & Compliance; Infrastructure Maintenance Services; Project & Asset Management; Technology
	1.2.3 Maintain existing shade structures and increase the number of shade structures installed in public open spaces	Lead	Ongoing	Number of shade structures maintained Number of new shade structures installed	Infrastructure Maintenance Services

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

	1.2.4 Finalise the City's Greening Strategy and endorse by Council	Lead	June 2022	Endorsement by Council Initiatives detailed in strategy are implemented in line with allocated timeframes	Infrastructure Maintenance Services
	1.2.5 Implement community safety programs through the Community Partnerships and Rangers & Emergency Management teams	Lead	Ongoing	Programs implemented eg graffiti reduction program, Safer Communities Network, CCTV	Community Partnerships; Rangers & Emergency Management; Waste Services
	1.2.6 Provide a range of programs at the South West Sports Centre that are designed to reduce the risk of falls and injury across a range of ages	Lead	Ongoing	Programs implemented Number of SWSC members utilising free membership for >80 years of age	Sport & Recreation
1.3 Reduce inter-generational exposure to environmental health risks	1.3.1 Deliver programs and services, and enforce legislation (Public Health Act 2016, Food Act 2008, Environmental Protection Act 1986, Health (Miscellaneous Provisions) Act 1911, Tobacco Products Control Act 2006, Local Government Act 1995 and subsidiary legislation) relating to public health, including environmental protection, building and development, food and water safety, environmental hazards, events, accommodation, emergency management and mosquito management.	Lead	Ongoing	Annual reporting requirements to state government Mosquito management plan and annual report to Department of Health Annual review of Environmental Health Emergency Management Support Plan	Environmental Health Services
	1.3.2 Update the City's Draft Sustainability Policy and Sustainability Action Plan for endorsement by Council. Prioritising – waste, energy, water, transport, health, wellbeing & community, natural environment, resilience, heritage & culture, liveable built environment, sustainable economic development and good governance	Lead	2023-2024	Policy updated and endorsed. Initiatives detailed in action plan are implemented in line with allocated timeframes	Sustainability & Environmental Planning
	1.3.3 Investigate conducting an audit program for industrial premises within the City for compliance with environmental criteria in partnership with the Department of Water and Environment Regulation	Partner	2023-2024	Implementation of recommendations from investigation	Environmental Health Services

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

	<p>1.3.4 Undertake climate change mitigation actions as outlined in the Sustainability Action Plan, including (but not limited to):</p> <ul style="list-style-type: none"> • Investigate signing a climate change declaration • Continuing the development of Coastal Hazard Risk Management Adaptation Planning (CHRMAP) • Developing and implementing relevant corporate climate change adaptation plans. 	Lead	2023-2024	<p>Declaration signed</p> <p>CHRMAP completed</p> <p>Plan implemented</p>	Sustainability & Environmental Planning
1.4 Encourage physical activity	1.4.1 Implement programs and services at South West Sports Centre that support, encourage and increase participation in physical activities	Lead	Ongoing	Programs and services implemented Participant numbers	Sport & Recreation
	1.4.2 Construct, upgrade, and maintain accessible, safe, and inclusive community infrastructure that is sustainable for current and future needs as per the City's Local Planning Strategy and other relevant strategies i.e. sporting ovals/open space, skate parks, youth precinct, playgrounds, SWSC facilities, footpaths, cycle paths	Lead	Ongoing	<p>Number of infrastructure projects implemented, and maintenance undertaken.</p> <p>Length of pathways built</p> <p>New facilities constructed</p> <p>Number of City of Bunbury-designated actions implemented as identified in the Bunbury-Wellington 2050 Cycling Strategy action plan</p>	<p>Infrastructure Maintenance Services.</p> <p>Project & Asset Management</p>
	1.4.3 Investigate the development of a management policy that requires the inclusion of a physical activity element into all internal City-organised events for City staff	Lead	2022-2023	Implementation of recommendations from investigation	Environmental Health Services; Sport & Recreation
1.5 Contribute to managing community safety and impacts of emergencies	1.5.1 Implement the City's Emergency Management Plan	Lead	Ongoing	Annual review of plan	Rangers & Emergency Management
	1.5.2 Partner with relevant agencies (e.g. DFES, Department of Communities) regarding emergency management arrangements	Partner	Ongoing	A minimum of 4 LEMC meetings facilitated per annum	Rangers & Emergency Management

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

PRIORITY 2 – HEALTHY CULTURE AND COMMUNITIES

Aligns with **Theme 1** in Bunbury Strategic Community Plan: **Our Community & Culture**

Other existing aligned strategies/plans: Bunbury Prevention Plan, Sport & Recreation Strategy; Reconciliation Action Plan; Events Management Strategy.

Objective 2: To support services, programs, events, and initiatives that improve health and wellbeing.

Our Priority Drivers:

- Depression is a common mental disorder and leading cause of disability worldwide that can also lead to suicide.¹² More than 18% of Bunbury adults have poor mental health, with 14.8% estimated to have high psychological distress.¹¹
- Harmful use of alcohol is a major factor causing more than 200 disease and injury conditions, including a range of mental and behavioural disorders, violence, injuries, and deaths.¹² Over 30% of Bunbury adults drink alcohol at levels likely to cause long term harm.⁹
- Illicit drug use can lead to drug induced death, hospitalisation, and is attributable to up to 2.7% of the total burden of diseases in Australia.¹ Bunbury has 1.4 times the state for illicit drug related hospitalisations.⁹
- Young people, people with mental health conditions and identifying as gay, lesbian, bisexual, transgender, or intersex are at higher risk of indirect harm.¹²
- More than 16% of Bunbury adults smoke.⁹ Tobacco smoke causes 16 types of cancer, asthma, heart, lung, eye, dental and digestive diseases. It kills up to half of its users with about 15% of deaths being non-smokers exposed to second-hand smoke.¹²
- A raised body mass index (BMI) is a risk factor for cardiovascular disease, diabetes, and some cancers.¹² 73% of adults and 28% of children residing in Bunbury are overweight or obese.⁹
- Limiting intake of total fats and sugars and increasing intake of fruit and vegetables, legumes, whole grains and nuts and sufficient physical activity can reduce BMI.¹²
- Daily serves of vegetable (34%) and fruit (54%) consumption by Bunbury adults is lower than the state.⁹

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

PRIORITY 2 – HEALTHY CULTURE AND COMMUNITIES

Strategies	Actions	City's Role	Timeframe	Performance Measures	Responsibility
2.1 Optimise mental health & wellbeing	2.1.1 Support and facilitate community events, including place-based events for vulnerable populations and multi-cultural events.	Partner	Ongoing	Number of community events held	Community Partnerships
	2.1.2 Advocate for an increase in community resources and funding for community health and wellbeing through the Bunbury Prevention Plan Committee	Advocate / Partner	Ongoing	Number of advocacy tasks implemented Outcomes of advocacy	Community Partnerships
	2.1.3 Investigate partnerships and programs relating to hoarding e.g. Hidden Treasures, Red Cross Hoarding Program and NDIS services	Partner	2022-2023	Implementation of recommendations from investigation	Environmental Health Services
	2.1.4 Investigate areas needing support within the aging community	Lead	2022-2023	Implementation of recommendations from investigation	Community Partnerships
	2.1.5 Investigate opportunities for an online community service directory	Partner	2022-2023	Implementation of recommendations from investigation	Community Partnerships
	2.1.6 Partner with agencies and community groups with initiatives and programs that enhance wellness, health, and resilience, including initiatives and programs that target vulnerable populations	Partner	Ongoing	Number of partnerships formed Initiatives/programs implemented Participant numbers	Community Partnerships
	2.1.7 Implement internal initiatives that build City staff capacity and knowledge which enhances understanding of community safety and wellbeing	Lead	Ongoing	Number of partnerships formed Initiatives/programs implemented Participant numbers	People & Safety
2.2 Reduce harmful alcohol use and illicit drug use	2.2.1 Investigate the feasibility of a City Alcohol Management Policy	Partner	2023-2024	Implementation of recommendations from investigation	Environmental Health Services; Community Partnerships
	2.2.2 Facilitate the Alcohol Accord to support key stakeholders to reduce the risk of antisocial behaviour and alcohol-related harms	Partner	Ongoing	Number of meetings facilitated Number of Accord members Annual review	Manager Community Services; Community Partnerships
	2.2.3 Through the Bunbury Prevention Plan Committee, support the planning, implementation and evaluation of the Bunbury Prevention Plan	Partner	Ongoing	Summary of community trends and number of harm minimisation strategies developed and implemented	Infrastructure Maintenance Services

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

2.3 Reduce incidence of smoking and exposure to second hand smoke	2.3.1 Enforce legislation on smoking in prohibited public places	Lead	Ongoing	Number of monitoring activities of prohibited smoking areas	Environmental Health Services;
	2.3.2 Facilitate the expansion of smoke-free environments: <ul style="list-style-type: none"> Investigate the designation of the Koombana Foreshore as a No Smoking area under the City of Bunbury Public Property Local Laws Provide event organisers with materials to support City funded events being promoted as smoke-free 	Lead	2023-2024	Implementation of recommendations from investigation	Environmental Health Services;
2.4 Promote culturally inclusive initiatives and services and enhance relationships with the Aboriginal community	2.4.1 Engage with culturally and linguistic diverse people and Aboriginal people in the development of strategies, programs, and initiatives	Lead	Ongoing	Number of engagements	Community Partnerships
	2.4.2 Implement the City's Reconciliation Action Plan	Lead	Ongoing	Initiatives detailed in plan are implemented in line with allocated timeframes	Community Partnerships
	2.4.3 Investigate the recruitment of an Aboriginal Liaison Officer at the City and other opportunities for Aboriginal people within the workforce	Lead	2023-2024	Implementation of recommendations from investigation	Manager Community Services; People & Safety
2.5 Foster environments that promote and support healthy eating	2.5.1 Support local fresh food markets, food co-ops and the Bunbury Community Garden	Partner	Ongoing	Summary of support provided	Environmental Health Services; Community Partnerships
	2.5.2 Investigate adopting a healthy food and drink policy that covers all City property and events utilising Healthway Healthy Vendor Guide	Partner	2023-2024	Implementation of recommendations from investigation	Environmental Health Services
	2.5.3 Incorporate information on healthy food options into event funding guidelines	Lead	2022-2023	Number of events funded that have healthy food options	Community Partnerships
	2.5.4 Advocate for an increase in community resources and funding for physical activity and nutrition support	Advocate	Ongoing	Number of advocacy tasks implemented Outcomes of advocacy	Environmental Health Services; Sport and Recreation

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

PRIORITY 3 – CITY OF EQUITY

Aligns with **Theme 4** in Bunbury Strategic Community Plan: **Our City**

Other existing aligned strategies/plans: Greater Bunbury Early Years Strategy; Bunbury Housing Strategy; Disability Access and Inclusion Plan

Objective 3: To support opportunities for better access and inclusion to learning, health services and equitable living standards.

Our Priority Drivers:

- The Index of Relative Socio-economic Disadvantage IRSD scores each area by summarising attributes of their populations, such as low income, low educational attainment, high unemployment, and jobs in relatively unskilled occupations.⁹
- Bunbury's socio-economic disadvantage score is 954, ranked 40 out of 137 in Western Australia and below the Southwest score of 993. It has a full-time workforce 53.6% and personal and household incomes are lower than the state averages.⁹
- Education better enables stable employment, secure income, living in a higher standard of housing, making better health choices, and providing a supportive social environment for families and children.¹²
- Only 12.1% of Bunbury residents complete year 12 at secondary school.⁹
- Bunbury children are respectively more vulnerable, at risk and less on track in almost all early development domain measures compared with the state.⁹
- Safe, affordable, and stable housing is associated with better health, connections with work, education and community belonging.
- Single people, generally young women and their children, and older renters are particularly vulnerable to unstable housing.¹²
- Social rental housing in Bunbury is 4.9% and single person households 30.4%.⁹
- Health services utilisation is higher in the Southwest than the state.⁹ Affordable access to doctors, hospitals and specialised health services is associated with better health outcomes.¹²

COMMUNITY HEALTH AND WELLNESS ACTION PLAN

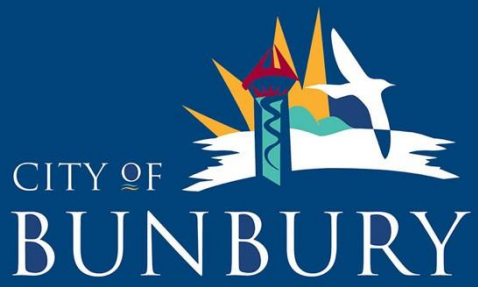
PRIORITY 3 – CITY OF EQUITY

Strategies	Actions	City's Role	Timeframe	Performance Measures	Responsibility
3.1 Support community sustainability by facilitating increased employment opportunities	3.1.1 Advocate for public and private sector investment in strategic and critical infrastructure projects that enable sustained economic development.	Advocate	Ongoing	Number of advocacy tasks implemented Outcomes of advocacy	Economic Development
3.2 Facilitate community access to health services	3.2.1 Ensure the community has access to information regarding the health services available within the City and how to access them	Partner	2023-2024	Link to online information provided through the City's website	Community Partnerships
	3.2.2 Strengthen relationships with relevant stakeholders who provide cancer screening, prevention, and community education strategies via the SW Cancer Services Community Meeting forum	Partner	Initial 12-month period from April 2021, possibly ongoing	Relationships established or being maintained	Environmental Health Services
3.3 Contribute to the provision of a range of diverse educational opportunities within the community	3.3.1 Implement the Greater Bunbury Early Years Strategy and participate in the Greater Bunbury Early Years network	Partner	2023-2024	Number of participants in education opportunities	Community Facilities; Community Partnerships
	3.3.2 Support education programs at City facilities (libraries, BRAG, Museum, South West Sports Centre etc)	Lead	Ongoing	Number of education programs implemented Participant numbers	Community Facilities; Community Partnerships
3.4 Contribute to greater community resilience by facilitating access to affordable accommodation	3.4.1 Implement the Bunbury Housing Strategy to facilitate a diverse range of housing	Lead	Ongoing	Initiatives detailed in action plan are implemented in line with allocated timeframes	Strategic Planning & Urban Design;
	3.4.2 Establish an organisational position as to how the City will support programs and initiatives aimed at reducing homelessness	Lead	2021-2022	Position established and endorsed by Council/ELT	Rangers & Emergency Management
3.5 Contribute towards greater access and inclusion within the community	3.5.1 Implementation of MARCIA principles (Most Accessible Regional City in Australia) in City projects and facilities	Lead	Ongoing	Completed projects incorporating MARCIA principles	Project & Asset Management; Community Partnerships
	3.5.2 Implementation of the Disability and Access Inclusion Plan	Lead	Ongoing	Annual report to Department of Communities	Community Partnerships
	3.5.3 Facilitation of disability access consultation through the Co-Design Access Panel (CoDAP) working group	Lead	Ongoing	Projects considered by the CoDAP	Project & Asset Management

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